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THE CALIFORNIA
SYMPOSIUM
ON
POVERTY

Consequences for Society, Implications for Policy



CWDA

OCT 14 & 15, 2009
Capitol Plaza Holiday Inn
300 J Street
Sacramento, CA 95814



On behalf of the County Welfare Directors Association of California, we would like to extend a warm welcome to The California Symposium on Poverty-Consequences for Society, Implications for Policy.

As our state and our nation struggle to emerge from the worst economic crisis since the Great Depression, communities, families and individuals across the country are struggling to cope with the effects – principal among them is a troubling increase in the number of citizens who are experiencing poverty and economic insecurity.

Recently released Census Bureau data shows that Californians living in poverty jumped to 14.6 percent in 2008—up significantly from 12.7 percent the year before and higher than the national rate of 13.2 percent. More than half of the U.S. population will experience poverty before age 65 and roughly half of those who get out of poverty will become poor again within five years.

A growing body of evidence makes it clear that poverty has far reaching and often irreparable impacts on children, seniors, families, neighborhoods and ultimately the health of the economy in general. We know now, for example, that poverty affects brain development, learning, health outcomes, risk of child and adult maltreatment, and community vitality. Recent experience also confirms that the safety net of government and community services was not adequate to combat the problems of families living in poverty, even before the recent economic crises. As unemployment rises more families are seeking assistance while others are finding it increasingly difficult to move out of poverty. Experts predict that the worst is yet to come with the unemployment rate continuing to worsen for the rest of this year and into next year.

We and our CWDA colleagues across the state believe that addressing poverty – its causes and its effects – is the most important human services issue that we face. It is therefore both critical and timely that we will have the opportunity over the next two days to examine the phenomenon of poverty from a number of critical angles: How is poverty measured and what are the consequences of current definitions? What impact does poverty have on children and adults living at subsistence levels, as well as on the overall economy and society? What are the links among poverty, health, education, incarceration, and immigration? What effects have traditional anti-poverty approaches had on ameliorating poverty? What can be learned from service delivery innovations? How can we apply this knowledge to reshaping California's efforts to diminish the impact of poverty on our children, families, and communities?

Thank you for joining us for this critical conversation. We are most excited about the opportunity to learn together with you from an excellent and inspiring array of speakers and presenters. And we look forward to working with all of you over the coming months and years to put our learning into action.

Leland W. Collins
Symposium Planning Committee Chair
Director, San Luis Obispo County Social Services Department

Cathi Grams
CWDA President
Director, Butte County Department of Employment and Social Services

including Director of Legal Services and Deputy Director for Government and Public Affairs. From 2000-2006, he was an Adjunct Assistant Professor at the New York University Wagner School of Public Service. He has also been a consultant on health policy and social services issues to a wide range of governmental and non-profit organizations.

He is a graduate of Haverford College and Yale Law School. Among other honors, he is a recipient of an Outstanding Public Service Award from the New York County Lawyers' Association, and a State Leadership Award from the Metropolitan Council on Jewish Poverty.

General Session | 1:15 PM—2:45 PM
Room: California/Calaveras/Balboa

Successful Strategies and Models

Elaine Zimmerman, Martin Narey: Presenters
Trent Rhorer | Executive Director, San Francisco County Human Services Agency: Facilitator

Arguably California is not doing as much to fight poverty as other states, and the United States is not doing as much as other countries. In this general session, Elaine Zimmerman of the State of Connecticut will discuss their comprehensive approach to battling poverty, and Martin Narey of Barnardo's will discuss the results of efforts to reduce child poverty in the United Kingdom.

Guest Speakers:
Elaine Zimmerman | Executive Director, Connecticut Commission on Children

Elaine Zimmerman is the Executive Director of the Connecticut Commission on Children where she reviews children's policy and reports to the executive, legislative, and judicial branches of government on policy recommendations. She is recognized for her policy acumen and commitment to community capacity.

She has led child and family poverty reduction through model policy, key research and federal funds utilization. She helped move the first legislation in the nation with a target goal of reducing child poverty by 50% within a decade. She organized the Connecticut Poverty and Prevention Council through legislation, focused on poverty reduction goals and proven prevention strategies. She moved the SNAP-ET 50/50 match funds into a model state statute that helps cities and towns collaborate on poverty reduction strategies with significant resources.

She also led school readiness, early reading success, anti-bullying, infant and toddler policies as well as children and homeland security. She brings in broad and unexpected stakeholders to child policy discussion and ensures strong media dissemination to advance public information

for families. Keenly focused on both civics and public policy, she weaves the two together in her leadership role.

She created the nationally recognized Parent Leadership Training Institute (PLTI) to offer parents the capacity to lead for children. Testing whether change for children is understood and whether these understandings can be taught to families, she created a democracy initiative focused on family civics. This school is now in 23 cities in Connecticut and has expanded to Virginia, Rhode Island, Florida, and Colorado. For this work, she was given the Good Housekeeping Award for Women in State Government.

Previous to employment with the Connecticut legislature, she was the Director of the California Legislature's Committee on the Changing Family. She organized a statewide effort on family policy which issued the first state family policy agenda in the country. She was also a Senior Consultant to California's Human Services Committee.

She currently serves as the Staff Vice Chair of the National Conference of State Legislatures Human Services & Welfare Committee. She is the author of several articles on family and work, child development, parent leadership, and community building. A published poet, essayist, and political analyst, she resides with her husband and two children in Hamden, Connecticut.

Martin Narey | Chief Executive, Barnardo's

Martin Narey is the Chief Executive of Barnardo's. Previously he was Director General of the Prison Service and then the Chief Executive of the National Offender Management Service and a Permanent Secretary at the Home Office. When running prisons he was recognized for his commitment to transforming and motivating prison staff, and for his clarity of vision and determination to drive through improvements in the way in which prisoners were treated. He established the Decency Agenda in prisons, which led to significant improvements in prison conditions and introduced a massive programme of basic education and drug treatment which delivered statistically significant reductions in reoffending.

He graduated in 1977 from what was then Sheffield Polytechnic, and began a career in the Health Service. But in 1982, to the astonishment of colleagues and friends, he resigned to train as a prison governor. He worked in a local prison, a borstal at top security prison before taking a number of posts in Whitehall. He was appointed as the youngest ever Director General of the Prison Service in 1998. Later he managed both prisons and the probation service and established the National Offender Management Service, becoming its first Chief Executive.

He has a deep and passionate concern for disadvantaged young people. It was this thread (in addition to a growing frustration with the political process) which brought him to Barnardo's, which works with over 100,000 disadvantaged children and young people with a staff of more than seven thousand and twelve thousand volunteers.

He joined the charity in October 2005 and has led it through a period of sustained growth and succeeded in significantly improving its influencing capacity. There have been significant achievements in changing government policy on issues such as children in care, asylum seeking children and the supervision of child sex offenders. But the campaigning priority for Barnardo's has been child poverty. To this end, Martin chaired the End Child Poverty Coalition for two years until March 2009.

He has Honorary Doctorates from Sheffield Hallam and Teesside Universities and is a visiting Professor at Sheffield Hallam. In 2004, he was the recipient of the Chartered Management Institute's Gold Medal for leadership, a prestigious and annual award recognizing a single individual. He was the first public sector recipient of the medal for ten years.

Break | 2:45 PM—3:00 PM

General Session | 3:00 PM—4:00 PM
Room: Fresno, El Dorado/Diablo

Charting a Course of Action

Cathi Grams | CWDA President, Director of Butte County Department of Employment and Social Services: Facilitator

In this final general session, we bring it all together to contemplate the next steps in a successful fight against poverty and its effects. Participants will have learned about the inter-connectivity of poverty and health, education, immigration, crime, and imprisonment. There will have been presentations on TANF, CBO's, minimum wage strategies, and proven interventions—both domestic and abroad. Where should we go from here?

W-9 Children Left Behind: How Poverty and Achievement Interact in Education

Presenters: Russell Rumberger, Ph.D.,
Tamara Halle, Ph.D.

Presenter/Facilitator: Julian Crocker, Ph.D.

Room: Hermosa/Granada

From the earliest stages in a child's life, poverty may impact the ability to succeed. Participants will hear the latest research that examines disparities in early learning, the impact of "dropping out" on both students and society, and new school readiness programs that are having a profound impact on children and their schools.

Guest Speakers:

Julian Crocker, Ph.D. | *Superintendent of Schools, San Luis Obispo County*

The County Superintendent of Schools is a county-wide elected office with a four-year term. The office is an educational service agency which performs a variety of leadership, oversight, and direct service functions for ten local school districts, serving over 36,000 students.

Prior to becoming County Superintendent of Schools in January, 1999, Julian Crocker served as Superintendent of Schools for the Paso Robles Public Schools for nine years. He has also been Superintendent of Schools in San Mateo and Palo Alto, California.

He is a native of Tennessee, coming to California in 1972. He has a Bachelor's and a Master's degree from Vanderbilt University, and his doctorate is from Harvard University. He and his wife, Donna, have four children and live in Templeton.

Tamara Halle, Ph.D. | *Senior Research Scientist, Child Trends*

Tamara Halle received her Ph.D. from the University of Michigan and has 15 years of post-doctoral experience conducting research on children's early cognitive and social development, children's school readiness, family and community supports for school readiness, and school characteristics associated with ongoing achievement and positive development.

Her recent work focuses especially on early literacy development among dual language learners (DLLs), and evaluations of early childhood curricula, environments, and programs that support children's school readiness.

With colleagues at Child Trends, she has prepared several recent literature reviews, conducted original research, and helped to convene and present at national meetings on topics related to the measurement of quality in early care and education settings, professional development of the early childhood workforce, and children's school readiness. Much of this work has been

done for the Office of Planning, Research and Evaluation (OPRE) in the U.S. Department of Health and Human Services, and for the U.S. Department of Education. For example, for OPRE, she has overseen the development of a compendium of measures of quality in early care and education settings (and is currently leading the compendium's update); led the development of a research brief on child care arrangements among 9-month-old children; and led the development of a paper examining the relationships among child care quality, maternal employment, and child outcomes for low-income infants and toddlers.

With Dr. Martha Zaslow and Dr. Kathryn Tout, she has helped to convene several roundtable meetings on the measurement of professional development and child care quality, as well as completed a literature review of Child Care Bureau-funded research on topics related to child care subsidies, child care quality, professional development, parental choice, and child care partnerships.

She has also conducted a literature review on strategies that promote language and literacy development within early childhood care and education settings for the Child Care Bureau; this document is one of the most downloaded research briefs from the Child Care and Early Education Research Connections website.

She is currently directing the production of several issue briefs for the National Center for Education Statistics on academic achievement and instructional focus in elementary school, and for the Council of Chief State School Officers examined disparities in young children's development in the first two years of life.

She is also currently Project Director for the evaluation of an early childhood initiative in the District of Columbia, and is Principal Investigator on a grant from the Office of Head Start to conduct secondary data analyses of FACES data, examining predictors of change in developmental status over the 4-year-old Head Start year.

Russell W. Rumberger, Ph.D. | *Professor of Education, Gevirtz Graduate School of Education, University of California-Santa Barbara*

Russell W. Rumberger was former Director of the UC Linguistic Minority Research Institute (UC LMRI), a UC multi-campus research unit established in 1984 to foster interdisciplinary research and to improve academic achievement of children from diverse language backgrounds.

He received a Ph.D. in Education and a M.A. in Economics from Stanford University and a B.S. in Electrical Engineering from Carnegie-Mellon University. A faculty member at UCSB since

1987, he has published widely in several areas of education: education and work; the schooling of disadvantaged students, particularly school dropouts and linguistic minority students; school effectiveness; and education policy.

He is currently directing the California Dropout Research Project, which is producing a series of reports and policy briefs about the dropout problem in California and a state policy agenda to improve California's high school graduation rate (<http://lmri.ucsb.edu/dropouts/>).

He currently serves on two National Research Council Committees, the Committee on Improved Measurement of High School Dropout and Completion Rates, and the Committee on the Impact of Mobility and Change on the Lives of Young Children, Schools, and Neighborhoods.

His recent publications include: *Why Students Drop Out of School: A Review of 25 Years of Research* (with Sun Ah Lim), *Dropout Prevention: A Practice Guide* (with Mark Dynarski, Liinda Clarke, Brian B. Cobb, Jeremy Finn, Jay Smink, Kristin Hallgren, and Brian B. Gill), and *Resource Needs for English Learners: Getting Down to Policy Recommendations* (with Patricia Gándara and Julie Maxwell-Jolley).

Hosted Lunch | 12:15 PM—1:15 PM

Room: California/Calaveras/Balboa

The Federal Perspective

John A. Wagner | *Director, California Department of Social Services: Remarks*

David Hansell | *Principal Deputy Assistant Secretary, Administration for Children and Families, U.S. Department of Health and Human Services: Invited Keynote Speaker*

David Hansell is the Principal Deputy Assistant Secretary for the Administration for Children and Families, within the Department of Health and Human Services. He is currently serving as Acting Assistant Secretary.

He served from 2007-2009 as Commissioner of the New York State Office of Temporary and Disability Assistance (OTDA), the state agency charged with oversight of support programs and economic assistance for low-income New Yorkers. From 2002-2006, he served as Chief of Staff of the New York City Human Resources Administration (HRA). From 1997-2001, he was the Associate Commissioner for HIV Services at the New York City Department of Health, and subsequently served as Associate Commissioner for Planning and Program Implementation.

Prior to his government experience, he served in a range of positions at Gay Men's Health Crisis,

SCHEDULE

Wednesday | October 14, 2009

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|---------------------|---|
| 9:00 AM — 10:00 AM | Registration |
| 10:00 AM — 12:00 PM | Opening General Session: Introduction to the Problem |
| 12:00 PM — 1:00 PM | Box Lunch |
| 1:00 PM — 2:30 PM | Mini-Plenary Workshops W-1 CBOs and Grassroots Campaigns: How They Can Change a Community W-2 Poverty and Health: Brain Development, Chronic Illness and What Communities Can Do to Foster Health W-3 "But Does It Work?" Separating Myth From Truth in the Evaluation of Child Anti-Poverty Interventions |
| 2:30 PM — 2:45 PM | Afternoon Break |
| 2:45 PM — 4:15 PM | General Session: Redefining the Problem, Poverty Measures |
| 4:30 PM — 6:30 PM | Evening Reception (No-Host Bar) |

Thursday | October 15, 2009

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| 7:30 AM — 8:30 AM | Continental Breakfast |
| 8:30 AM — 9:00 AM | General Session: The California Outlook |
| 9:00 AM — 10:30 AM | Mini-Plenary Workshops W-4 Crime and Poverty: Causes, Effects and Strategies for Breaking the Cycle W-5 Immigrant Families: Ensuring Success for America's First Generations W-6 Twelve Years into TANF: Now What? A Discussion of the Current System and What Must Change |
| 10:30 AM — 10:45 AM | Morning Break |
| 10:45 AM — 12:15 PM | Mini-Plenary Workshops W-7 Minimum Wage: Job Loser or Wage Gainer? Latest Research and Debate W-8 The New Demography, the New Economy, and the New Inequality: Tackling Poverty in a Time of Crisis W-9 Children Left Behind: How Poverty and Achievement Interact in Education |
| 12:15 PM — 1:15 PM | Hosted Lunch: The Federal Perspective |
| 1:15 PM — 2:45 PM | General Session: Successful Strategies and Models |
| 2:45 PM — 3:00 PM | Afternoon Break |
| 3:00 PM — 4:00 PM | Closing General Session: Charting a Course of Action |

Wednesday | October 14, 2009

Registration | 9:00 AM—10:00 AM
Room: Convention Registration

Opening General Session | 10:00 AM—12:00 PM
Room: California/Calaveras/Balboa

Introduction to the Problem

Cathi Grams | *CWDA President, Director, Butte County Department of Employment and Social Services*: Welcome

Michael Steinman | *Village Academy High School*

Students: Maritssa Barba
Yvonne Bojorquez
Jennifer Gil
Jose Lopez
Sonya Stewart

Hilary Hoynes, Ph.D. | *Professor, Department of Economics, University of California-Davis*: Keynote Speaker

In the opening session, participants will learn of the depth and breadth of poverty in America and California, including its impacts not only upon those living in poverty but also upon others. This session introduces the themes and issues to be discussed over the next two days. Hilary Hoynes, Professor in the Department of Economics at the University of California, Davis and the co-editor of the "American Economic Journal: Economic Policy," provides the Keynote.

Guest Speakers:

Michael Steinman | *Pomona Unified School District's "Teacher of the Year"*

Michael Steinman said goodbye to a career in the business world in 2001 and become a teacher. His blending of connecting thematic elements to individual student situations, along with his outside-the-box lesson planning, has led to many unique and rewarding learning opportunities for his students.

In 2007, his students learned about the genocide in Darfur. They completed writing assignments and conducted research on the topic of human rights abuses, the history of the Darfur region, and devised a method by which they, students from a working-class region of eastern Los Angeles county, could raise community awareness of those suffering half a world away.

In October 2008, he designed a vehicle for his students to vent their fears and concerns about the ailing economy and the "business as usual" mind-set in a short testimonial video entitled *Is Anybody Listening?* The nine-minute film caught the attention of the White House and President Obama, who referenced it substantially in his

March 10, 2009 speech on education. Millions around the world have viewed the film on YouTube, plus viewed documentary segments regarding it on ABC's 20/20, PBS, NBC Nightly News, and international network shows in Europe and the Far East, as well as several other news media outlets.

The short film, developed to give his students a living lesson on the vibrancy and workability of democracy and freedom of speech, has inspired many. Additionally, it has focused the world's attention of the plight of the teenage generation, and its perspective on important issues.

Because of the widespread success of *Is Anybody Listening*, he has been asked to join the youth-oriented and newly developed website Splashlife as an educational advisor. He is looking forward to the potential of reaching millions of students through his blog at Splashlife, to make sure those of the Millennial Generation are prepared to undertake roles as they mature with responsibility and purpose. Everything in his lesson planning is steeped in a foundation of thematic understanding, ethics, and a high morality he passionately shares with students daily in his classroom, which he refers to as a "safe-zone" for budding vulnerabilities, cogitation, and heartfelt expressiveness.

Hilary Hoynes, Ph.D. | *Professor, Department of Economics, University of California, Davis*

Hilary Hoynes is also the co-editor of the *American Economic Journal: Economic Policy*. She specializes in the study of tax and transfer programs for poor families. Her work examines the effects of various tax and transfer programs on labor supply, family formation, poverty, and inequality. She has written extensively about U.S. cash welfare programs (formerly Aid to Families with Dependent Children, now Temporary Assistance for Needy Families). In a series of recent papers, she has estimated the impact of state and federal welfare reform on labor supply, marriage, divorce, and health. She is an expert on the Earned Income Tax Credit and her work examines the impact on the labor supply of single parents and married couples.

In the past few years, she has written extensively on the Food Stamp Program, examining the program's impact on infant health, family food expenditures, and labor supply. This research has been published in many prestigious journals such as the *American Economic Review*, *Econometrica*, the *Review of Economics and Statistics*, the *American Economic Journal: Applied Economics*, the *Journal of Human Resources*, and the *Journal of Public Economics*.

She has given numerous lectures drawing on her policy expertise. She has given testimony on the

Earned Income Tax Credit to a Congressional committee, to President Bush's Advisory Panel on Tax Reform, and to a recent conference on Tax Policy in the Obama Era. She has also discussed the effectiveness of anti-poverty programs in the U.S. at a Stanford Policy Forum and health effects of anti-poverty programs at an NIH forum on health disparities.

In addition to her faculty appointment, she has research affiliations at the National Bureau of Economic Research, the Institute for Fiscal Studies, the National Poverty Center, and the Institute for Research on Poverty. Her work is funded by the National Institute on Aging; the National Institute for Child Health and Human Development; the US Department of Agriculture; the Institute for Research on Poverty; and the Joint Center for Poverty Research.

She received her Ph.D. from Stanford University in 1992.

Box Lunch | 12:00 PM—1:00 PM
Room: California/Calaveras/Balboa

Mini-Plenary Workshops | 1:00 PM—2:30 PM

W-1 CBOs and Grassroots Campaigns: How They Can Change a Community

Presenters: Nancy Berlin, Luis Granados,
Lloyd Throne

Facilitator: Susie Smith
Room: El Dorado/Diablo

Government programs have their role in the prevention and relief of poverty for families—but community organizing campaigns change entire neighborhoods. Learn how grassroots campaigns are strengthening communities, and how families' lives are changing as a result.

Guest Speakers:

Nancy Berlin | *Director, California Partnership*

Nancy Berlin is the Director of California Partnership, a statewide coalition of grassroots community groups fighting poverty. She has worked on poverty, homeless, and welfare rights issues for 30 years. Her work has included advocacy, organizing, and direct service work. Her direct service work includes working in family shelters and on Los Angeles's skid row. Her policy work spans work on welfare rights, as well as extensive experience in grassroots leadership development, education, and organizing. She has received many awards, including the Community-Building and Achievement Award, Alexandria House, 2008; 2004 Faith Award, Los Angeles Coalition to End Hunger & Homelessness; California National Association of Social Workers Public Citizen of the Year Award, 1998; State Senate Commendation, 1997; the Mildred Hutchison Award, Southern California

Guest Speakers:

Liz Schott | *Senior Fellow, Center on Budget and Policy Priorities*

Liz Schott currently is a Senior Fellow at the Center on Budget and Policy Priorities.

She served as a Senior Policy Analyst at CBPP from 1997-2000 and continued to work as a consultant for CBPP after 2000 until rejoining the Center staff in 2007.

She is a former President of and current member of the Board of the Washington State Budget and Policy Center, a participant in the Center's State Fiscal Analysis Initiative.

She also served as an Adjunct Professor of Law at Seattle University Law School.

Other past consulting on public policy issues affecting low-income persons includes projects for Mathematica Policy Research, MDRC, the Rockefeller Foundation, the National Employment Law Project, and the Washington State Budget and Policy Center.

From 1978 to 1997, she worked as an attorney in Washington State at Evergreen Legal Services, and its successor Columbia Legal Services, serving for nearly 10 of those years as statewide coordinator on public benefits issues. She received her law degree from Boston University School of Law.

Danilo Trisi | *Research Associate, Center on Budget and Policy Priorities*

For the past three years Danilo Trisi has worked in the Welfare Reform and Income Support Division on issues related to poverty, the TANF program, and the effectiveness of the safety net. His most recent work has focused on analyzing the characteristics of families in deep poverty and on micro-simulation of consumer rebate proposals in U.S. climate change legislation.

Break | 10:30 AM—10:45 AM

Mini-Plenary Workshops | 10:45 AM—12:15 PM

W-7 Minimum Wage: Job Loser or Wage Gainer? Latest Research and Debate

Presenters: Liana Fox, David Neumark
Facilitator: Linda Haugan, *Assistant County Administrator, Human Services, San Bernardino County Human Services System*

Room: El Dorado/Diablo

In this session, participants will consider research that sometimes produces contradictory results: Does a minimum wage increase result in lost jobs? What is its impact on a local economy, and what is the net result of its competing effects? Prepare for a spirited discussion from both sides of a key economic issue.

Guest Speakers:

Liana Fox | *Columbia University*

Liana Fox is a research fellow at the Columbia Population Research Center. Her research interests include economic inequality, intergenerational mobility, and the economics of race and gender.

She is currently working on her Ph.D. in Social Policy Analysis at Columbia University. She has a M.S. in Labor Studies from the University of Massachusetts-Amherst and a B.S. in Industrial and Labor Relations from Cornell University. Prior to coming to Columbia, she worked at the Economic Policy Institute analyzing the impact of minimum wage and living wage policies.

David Neumark | *Professor of Economics, University of California-Irvine*

David Neumark is a Bren Fellow at the Public Policy Institute of California, a Research Associate of the National Bureau of Economic Research, and a Research Fellow of IZA. He has held prior positions at the Public Policy Institute of California, Michigan State University, the University of Pennsylvania, and the Federal Reserve Board. He is a labor economist with broad public policy interests including: age, sex, and race discrimination; the economics of aging; affirmative action; minimum wages, living wages, and other anti-poverty policies; the economics of education; youth labor markets; and local economic development. He recently published *Minimum Wages* (MIT Press, 2008), a broad-ranging review of research on the effects of minimum wages.

W-8 The New Demography, the New Economy, and the New Inequality: Tackling Poverty in a Time of Crisis

Presenter: Manuel Pastor, Jr., Ph.D.
Facilitator: Cecilia Espinola, *Director, Santa Cruz County Human Services Department*

Room: Fresno

Poverty may know no boundaries, but different environments require different solutions. Rural, urban, and suburban communities face different challenges in confronting poverty, and this nationally-known expert will provide new perspectives on how to overcome poverty—wherever it resides.

Guest Speakers:

Manuel Pastor, Ph.D. | *Professor, Geography and American Studies & Ethnicity, University of Southern California*

Manuel Pastor is Professor of Geography and American Studies & Ethnicity at the University of Southern California where he also serves as Director of the Program for Environmental and Regional Equity (PERE) at USC's Center for Sustainable Cities and co-Director of USC's Center for the Study of Immigrant Integration (CSII). He is founding Director of the Center for Justice,

Tolerance, and Community at the University of California-Santa Cruz.

He holds an economics Ph.D. from the University of Massachusetts, Amherst, and has received fellowships from the Danforth, Guggenheim, and Kellogg Foundations and grants from the Irvine Foundation, the Rockefeller Foundation, the Ford Foundation, the National Science Foundation, the Hewlett Foundation, the MacArthur Foundation, the California Environmental Protection Agency, the California Wellness Foundation, and many others. In recent years, his research has focused on the economic, environmental, and social conditions facing low-income urban communities in the U.S., resulting in articles published in *Economic Development Quarterly*, *Review of Regional Studies*, *Social Science Quarterly*, *Journal of Economic Issues*, *Journal of Urban Affairs*, *Urban Affairs Review*, *Urban Geography*, and elsewhere.

He has also conducted research on Latin American economic conditions, with articles published in journals such as *International Organization*, *World Development*, *Journal of Development Economics*, *Journal of Latin American Studies*, *Latin American Research Review*, and *Foreign Affairs*.

His most recent book, co-authored with Chris Benner and Martha Matsuoka, is *This Could Be the Start of Something Big: How Social Movements for Regional Equity are Reshaping Metropolitan America* (Cornell University Press, 2009). Previous volumes include *Staircases or Treadmills: Labor Market Intermediaries and Economic Opportunity in a Changing Economy* (Russell Sage, 2007); co-authored with Chris Benner and Laura Leete, *Searching for the Uncommon Common Ground: New Dimensions on Race in America* (W.W. Norton, 2002); co-authored with Angela Glover Blackwell and Stewart Kwoh) and *Regions That Work: How Cities and Suburbs Can Grow Together* (University of Minnesota Press, 2000); co-authored with Peter Dreier, Eugene Grigsby, and Marta Lopez-Garza).

He speaks frequently on issues of demographic change, economic inequality, and community empowerment and has contributed opinion pieces to such outlets as the *Los Angeles Times*, the *San Jose Mercury News*, the *Los Angeles Business Journal*, and the *Christian Science Monitor*. He served as a member of the Commission on Regions appointed by California's Speaker of the State Assembly, and in January 2002 was awarded a Civic Entrepreneur of the Year award from the California Center for Regional Leadership.

Mark Kishiyama, Ph.D. | *Postdoctoral Fellow, Human Cognitive Neurophysiology Laboratory*
Mark Kishiyama earned his Ph.D. in Cognitive Psychology from the Department of Psychology, University of California–Davis. His dissertation research included investigations of novelty-related memory enhancements in both normal healthy subjects and brain damaged patients. As a Postdoctoral Fellow at the Helen Wills Neuroscience Institute at University of California–Berkeley, he examined the influence of stimulus novelty on memory in patients with lateral prefrontal cortex lesions. He also used electrophysiological techniques to investigate the neural mechanisms that underlie attention-related processes in normal healthy subjects. In addition, he was recruited by the Berkeley Consortium on Population Health and Human Development and the School of Public Health at University of California–Berkeley to examine the influence of socioeconomic status (SES) on prefrontal function in children. He found that children from low SES backgrounds had reduced electrophysiological measures of prefrontal function compared to children from higher SES backgrounds.

He is currently doing assessment and rehabilitation research with traumatic brain injury patients at the VA Medical Center in Martinez, California and he continues to collaborate with researchers from University of California, Berkeley and the University of British Columbia on SES-related projects.

Paul Simon, M.D., MPH | *Director, Division of Chronic Disease and Injury Prevention, Los Angeles County of Public Health*
Paul Simon received his M.D. from the University of Michigan School of Medicine and his MPH in Epidemiology from the University of California–Los Angeles, School of Public Health. He is board certified in pediatrics and preventive medicine. He completed a two-year fellowship in field epidemiology with the Epidemic Intelligence Service (EIS Program) at the Centers for Disease Control and Prevention (CDC) in 1992 and then served as a Medical Epidemiologist in CDC's Division of HIV/AIDS Prevention, assigned to the Los Angeles County HIV Epidemiology Program from 1992-1998. From 1998-2006 he was the Director of the Office of Health Assessment and Epidemiology in the LAC DPH.

In his current position, he oversees the Tobacco Control and Prevention Program, Nutrition Program, Physical Activity and Cardiovascular Health Program, Policies for Livable Active Communities and Environments (PLACE) Program, Office of Senior Health, Injury and Violence Prevention Program, and Office of Health Assessment and Epidemiology.

He recently chaired the Public Health Department's Health Equity Workgroup and has published widely on issues of population health and health disparities.

W-3 But Does It Work? Separating Myth from Truth in the Evaluations of Child Anti-Poverty Interventions

Presenters: Jolene Smith, Philip Uninsky
Presenter/Facilitator: Carol Emig
Room: Fresno

Funding may be short now but, then again, isn't it always? When there is never enough to begin with, funding should go to those programs that have been proven effective. Which ones work?

Guest Speakers:

Carol Emig | *President, Child Trends*
Carol Emig is the President of Child Trends, an independent, nonpartisan research center devoted exclusively to children. Its mission is to improve outcomes for children by conducting research that informs policy makers, practitioners, and others whose decisions affect children and influence their future prospects. As President, she leads a growing organization of more than 65 skilled professionals. Child Trends conducts research on a wide range of topics, including early childhood development, education, child welfare, youth development, teen childbearing, fatherhood, and the transition to adulthood. In every case, it pays particular attention to vulnerable populations, such as children in poverty, English-language learners, and children in the child welfare system. As its name suggests, Child Trends develops, analyzes, and explains data on children, youth, and families. Its staff includes experts in child and adolescent development, psychology, demography, political science, and public policy.

From 2002 to 2006, she was Executive Director of the Pew Commission on Children in Foster Care. This blue-ribbon commission included former members of Congress, state officials, advocates, service providers, and experts in child welfare. It developed and promoted federal- and state-level policy recommendations, several of which have been enacted into federal law or adopted into state practice. Prior to this, she was Vice President for External Relations at Child Trends, where she built the organization's public policy communications capacity.

Her other professional experiences include Deputy Director of the National Commission on Children, a bipartisan Congressional-Presidential panel; Senior Associate at the Center for the Study of Social Policy; Director of the Kids Public Education and Policy Project at the Ounce of Prevention Fund; and, early in her career, research assistant to First Lady Rosalynn Carter. Her current public service activities include membership on the

Boards of Directors of Reach Out and Read and the Children's Chorus of Washington.

She has an undergraduate degree in international relations from Georgetown University and a Master's Degree in public policy from the Kennedy School of Government at Harvard University.

Jolene Smith | *Executive Director, FIRST 5 Santa Clara County*

During Jolene Smith's tenure as Executive Director, FIRST 5 has been recognized for its leadership on ensuring that the healthy development of our youngest children is viewed as a high priority in the county. Through her efforts, she has worked to engage and unite the community through strategic partnerships and collaborations to tackle challenging issues such as children's health insurance, early literacy, high-quality early education, screening and assessment for developmental delays, model court programs, and a cross-disciplinary, cross-sector community of learning. Under her leadership, FIRST 5 has worked closely with policymakers and elected officials at the federal, state, and local levels to create the necessary change in our laws and in our politics to improve the lives of the people in the community.

Philip B. Uninsky | *Executive Director, Youth Policy Institute*

As an evaluator, academic social scientist, legislative counsel, and legal advocate for vulnerable children and families, Philip Uninsky has worked extensively in the fields of juvenile justice, education, mental health and substance use services, child welfare, and domestic violence.

Since 1996, he served as the Executive Director of the Youth Policy Institute (YPI), a not-for-profit evaluation, research, and policy center. He has directed numerous policy research, consulting, and comprehensive systems evaluation projects concerning emergent literacy, the professional development of teachers, juvenile and adult criminal justice systems, violence prevention programming, and mental health and substance abuse services delivery. A principle focus of YPI is to assist governmental agencies to improve the quality of the implementation, monitoring, and sustainability of evidence-based programs serving vulnerable children and youth and their families.

For over a decade, he worked with local governments to upgrade the quality and improve the availability of social, therapeutic, and legal services in six critical areas: education, particularly professional development programs, school-based substance abuse, violence, and truancy reduction initiatives, and the improvement of special education services and evaluation instruments; mental health, including

pre-school and school prevention programming and research-based interventions; juvenile justice, including community-wide prevention efforts, School Resource Officer programming, and alternatives to placement; child welfare, including family support and mental health services and family group conferencing; domestic violence, including effective deterrence measures and appropriate residential and community services; and public assistance, with a particular emphasis on therapeutic welfare to work programs and access to affordable, quality childcare.

He also founded and, from 2000 to 2008, served as Executive Director of the Partnership for Results, Inc., a model form of local governance that has dramatically lowered levels of violence and delinquency, reduced the numbers of children and youth placed in restrictive placement, and improved levels of academic achievement by redesigning the educational, human services, and law enforcement service system in an urban community in central New York. The Partnership for Results model includes the implementation of a full spectrum of preventive and early intervention programs, comprehensive assessment using a validated, multi-disciplinary instrument developed by a national panel convened by the Partnership, and heightened accountability through the use of innovative inter-agency databases. The Partnership model is fully sustained in its principal area of operation, and it is being replicated in a large rural community in New York and in Washington, D.C., where he serves as a consultant to the Deputy Mayor for Education. In 2005, the Partnership for Results was recognized as an innovator in American government by Harvard University's John K. Kennedy School of Government.

He also served as a Counsel to the Speaker of the New York State Assembly and as Senior Attorney for Statewide Youth Advocacy of New York. In his first career, he was an academic social scientist, specializing on criminal justice issues. During the 1980s, he served on the faculties of Bowdoin College, Harvard University, and Hamilton College. His law degree is from New York University.

Break | 2:30 PM—2:45 PM

General Session | 2:45 PM—4:15 PM
Room: California/Calaveras/Balboa

Redefining the Problem, Poverty Measures

Mark Levitan, Ph.D., Susie Smith: Presenters

This general session examines the very definition of "poverty," and the significant impact this definition has on public policy. Participants will learn the origin of our current method of measuring poverty, why it may be an inadequate and misleading indicator for the 21st century and what is being done to address it.

Mark Levitan, Ph.D. | *Director, Poverty Research for the City of New York's Center for Economic Opportunity (CEO)*

Mark Levitan oversees the Center's efforts to develop a new methodology for measuring poverty in the city and to track indicators of well-being among the CEO's target populations. He has conducted policy-orientated research in non-profit, academic, government, and trade union organizations. Prior to coming to CEO, he was a Senior Policy Analyst at the Community Service Society of New York where he authored highly influential studies on poverty, joblessness, and the low-wage labor market. He has also held positions at Queens College, the New York State Department of Economic Development, the Amalgamated Clothing and Textile Workers, and the United Auto Workers. He received his Ph.D. in economics from the Graduate Faculty of the New School for Social Research.

Evening Reception | 4:30 PM—6:30 PM
Room: El Dorado/Diablo

Thursday | October 15, 2009

Continental Breakfast | 7:30 AM—8:30 AM
Room: California/Calaveras/Balboa

General Session | 8:30 AM—9:00 AM
Room: California/Calaveras/Balboa

The California Outlook

Assembly Speaker Karen Bass: Keynote Speaker

Speaker Bass has enjoyed perhaps one of the most unique vantage points as a poverty fighter. As a founder and leader of the Community Coalition, she fought poverty at the most grassroots levels. As Speaker, she has carried that agenda forward to address poverty issues from one of the most powerful positions in state politics. She will share with us her unique insight as a leader in the fight against poverty from the ground up and from the top down.

Mini-Plenary Workshops | 9:00 AM—10:30 AM

W-4 Crime and Poverty: Causes, Effects, and Strategies for Breaking the Cycle

Presenters: Carol F. Burton, Steven Raphael, Ph.D.
Facilitator: Jo Weber, *Director, Sonoma County Human Services Department*

Room: Hermosa/Granada

This session will examine the interrelationships among crime, incarceration, and poverty. What happens to families when a family member is incarcerated, and what happens when he or she is released? What systems have demonstrated success in interrupting the cycle, in shutting down the revolving iron gate?

Guest Speakers:

Carol F. Burton, LMSW | *Executive Director, Centerforce*

Carol F. Burton is the Executive Director of Centerforce in San Rafael, CA. Centerforce is a private non-profit statewide criminal justice organization serving incarcerated men and women throughout the State of California and their children and families.

She is a national expert on children and families impacted by the Criminal Justice system. She serves as the Board Chair of Family and Corrections Network, a national organization providing resources, training, technical assistance, and other services to governments, municipalities, and human service providers who are serving children and families of incarcerated parents and home to the National Resource Center on Children and Families of the Incarcerated. Before joining Centerforce in July of 2008, she served as Associate Executive Director of the Osborne

Association in NYC where she developed, strengthened, and oversaw all of Osborne's in-prison and community-based family and reentry services programs. During that time the unit grew from four to seventeen programs and expanded from five to twenty-one New York State (NYS) prisons.

She served on the Ombudspersons Review Board for the New York City Juvenile Detention Facilities which identifies and addresses concerns of residents, family members, and other interested parties related to three of New York City's secure detention centers where youth are awaiting adjudication of their cases, and she is also on the Board of Directors for Children Internal Affairs in Detroit, MI. She is certified to lead the foremost curriculum for training mentors of children of prisoners developed by the Child Welfare League.

She served as Principal Investigator and Director of the country's first comprehensive program and longitudinal study on children of incarcerated parents. Project S.E.E.K, operated at Mott Children's Health Center in Flint, MI, has been consistently singled out as the only formally evaluated program specifically for children of incarcerated parents. In 1996, it was a recipient of the "Innovations Award", Council of State Governments, and was selected by OJJDP to be showcased as a model program for delinquency prevention. She has authored numerous articles on children of the incarcerated, produced two video training curriculum, as well as replication manuals.

Steven Raphael, Ph.D. | Associate Dean, Goldman School of Public Policy, University of California-Berkeley

Steven Raphael's research focuses on the economics of low-wage labor markets, housing, and the economics of crime and corrections. His most recent research focuses on the social consequences of the large increases in U.S. incarceration rates. He also works on the economics of immigration, racial inequality, labor unions, social insurance policies, homelessness, and low-income housing. He holds a Ph.D. in economics from University of California-Berkeley.

W-5 Immigrant Families: Ensuring Success for America's First Generations

Presenters: Donald J. Hernandez, Robin Koralek
Facilitator: Chris Applegate, Director, Stanislaus County Community Services Agency

Room: Fresno

Participants will discuss how poverty impacts America's newest residents. What does the data demonstrate—you may be surprised—and what approaches to working with immigrant families have demonstrated success?

Guest Speakers:
Donald J. Hernandez | Department of Sociology, University at Albany

Formerly, Donald J. Hernandez served as Special Assistant, U.S. Census Bureau, and between 1996-98 as Study Director for the Committee on the Health and Adjustment of Immigrant Children and Families, Board on Children, Youth, and Families of the National Academy of Sciences and Institute of Medicine, where he had overall responsibility for the National Research Council report *From Generation to Generation: The Health and Well-Being of Children in Immigrant Families* and the companion volume *Children of Immigrants: Health, Adjustment, and Public Assistance*. He is also author of *America's Children: Resources from Family, Government, and the Economy* (New York: Russell Sage Foundation, 1993), the first national research using children as the unit of analysis to document the timing, magnitude, and reasons for revolutionary changes experienced by children since the Great Depression in family composition, parent's education, father's and mother's work, and family income and poverty. This research is summarized in *Trends in the Well-Being of America's Children and Youth: 1996* (Washington, DC: U.S. Department of Health and Human Services, 1996). He has authored many other books and articles.

He was formerly a Senior Subject Matter Expert for the Survey of Program Dynamics, a U.S. Census Bureau survey to assess welfare reform effects, particularly for children. He also was Chief of Marriage and Family Statistics, U.S. Bureau of the Census, where he introduced many innovations in national data collection, analysis, and reporting on children, families, and household change. He has served on numerous advisory groups and committees addressing data collection, child well-being, population studies, and public policy for the National Science Foundation, the National Institute of Child Health and Human Development, the U.S. Department of Health and Human Services, the Society for Research in Child Development, and the Foundation for Child Development. He has presented invited testimony and briefings for the U.S. Congress and has served on National Research Council committees. He received his Ph.D. in sociology from the University of California-Berkeley.

He recently completed research using Census 2000 and the American Community Survey 2005-2007 to produce about 140 indicators of children's family and economic circumstances for various race-ethnic and immigrant groups by detailed country of origin for the U.S., the 50 states, the District of Columbia, and 200 metropolitan areas. He also recently completed work on an alternative poverty measure for the U.S. that overcomes many limitations of the current official

measure, and on research assessing the extent to which socioeconomic disparities versus cultural differences can account for low enrollment in early education programs among Hispanic children in immigrant and native-born families.

He is currently using the Foundation for Child Development's Index of Child Well-Being (CWI) to explore disparities in child well-being by race-ethnic and immigrant origins, and by socioeconomic status, and is leading a UNICEF project to develop internationally comparable indicators for children in immigrant and native-born families in eight rich countries.

Robin Koralek | Research Associate, Urban Institute's Center on Labor, Human Services, and Population

Robin Koralek has focused her research on poverty and social welfare issues, including welfare reform, employment and training, access to benefits programs, and services integration.

She is currently working on a study funded by the Food and Nutrition Service to examine states' efforts to modernize the Supplemental Nutrition Assistance Program, formerly known as the Food Stamp Program.

She is also directing a study of the New Americans Centers Demonstration Project in Arkansas and Iowa. This multi-year effort, funded by the U.S. Department of Labor, Employment and Training Administration, will provide a comprehensive assessment of the implementation and effectiveness of the Centers' efforts to help new immigrants as they integrate into local communities.

Previously, she examined immigrants' access to benefits including TANF, food stamps, Medicaid, and SCHIP and has also studied ways to improve access to food stamps through new technology and partnerships.

She has an MPA from the Maxwell School of Citizenship and Public Affairs at Syracuse University and a BA in Political Science from the University of Massachusetts in Amherst.

W-6 Twelve Years into TANF: Now What? A Discussion of the Current System and What Must Change

Presenters: Liz Schott, Danilo Trisi
Facilitator: Elliott Robinson, Director, Monterey County Department of Social and Employment Services

Room: El Dorado/Diablo

Welfare changed "as we knew it," and what happened? A distinguished panel of national experts describes the results of this massive social experiment—and offers perspective on what needs to change to improve future outcomes.

Interfaith Hunger Coalition, 1992; Humanitarian Achievement Award, Western Center on Law and Poverty, 1989. She serves on the board of Alexandria House.

Luis Granados | Executive Director, Mission Economic Development Agency

Luis Granados served as the Executive Director for the Mission Economic Development Agency (MEDA) for the past seven years. During his tenure, he has worked to increasingly make asset building the focus of the organization. At the same time, he has worked to increasingly make low- and moderate-income individuals, particularly Spanish-speaking Latinos, the primary constituency for the organization.

During his tenure at MEDA, he has worked to develop programs that are relevant to MEDA's low- and moderate- income constituency. In this regard, he has led the development of: a business development program, whose services focuses on the long-term sustainability of local-serving businesses; a first-time homeownership program that focuses its efforts on improving the financial standing of working class families who have the goal of owning their home; policy program which seeks to increasingly address the issue of asset development from a legislative perspective. Combined these programs provide asset development services to over 1,400 families per year.

In addition, he was worked to bring community groups together and bring resources for the benefit of the Mission. He is also one of the founders of the San Francisco Homeownership Center, a collaboration of several homeownership counseling groups, financial institutions, and the public agencies working to increase homeownership opportunities for low- and moderate-income individuals in San Francisco. He is also a member of the Mission Asset Fund, which seeks to create an on-going, sustainable asset fund for the Mission District. Lastly, he is now leading the development of Plaza Adelante — a one-stop asset development and family support center that will house up to ten community-based organizations and is expected to serve thousands of low-income individuals.

He serves on the Board of Directors for the National Association of Latino Community Asset Builders (NALCAB), the California Reinvestment Coalition (CRC), the California Association of Micro-Enterprise Organizations (CAMEO), the Mission Asset Fund (MAF) and Galeria de la Raza.

He has a Masters of City and Regional Planning from the University of California at Berkeley and a Bachelors of Science from the University of California at Davis.

Lloyd Throne | Director, California Department of Community Services and Development (CSD)

Lloyd Throne was appointed Director of the Department of Community Services and Development by Governor Arnold Schwarzenegger on June 9, 2006, and confirmed by the Senate Rules Committee on April 25, 2007.

He was the Executive Director of the Redwood Community Action Agency and has more than 40 years experience in administration of both public and private non-profit human service programs. The Redwood Community Action Agency has been recognized as a model for innovative, cost-effective, and well-managed programs, with more than 165 programs, and an annual budget of \$18 million.

He has extensive administrative and management experience with the federal government and Colorado and California state governments, including nine years as the Administrator for Denver Opportunity, an urban human service non-profit agency, where he worked closely with an 18-person board of directors. He was Executive Director for the Boulder County Economic Development Council, Inc. when it offered the first HeadStart and HeadStart Follow Through programs in the United States.

A former Board Member of the California Community Economic Development Association (CCEDA) and the Board of Directors of the National Community Action Foundation (NCAF), he has also served as an Executive Committee Member of CALNEVA, and on the Humboldt County Homeless Task Force, the Economic Development Task Force and the Disaster Assistance Task Force, for the County.

He received a Bachelor of Arts Degree in Political Science from Colorado University, Boulder, and attended the Graduate School of Community Development, University of Missouri. He served in the Peace Corps as a member of the first rural Peace Corps to be sent to Colombia, South America.

His interests include cycling, kayaking and travel.

Susie Smith | Director, Insight Center for Community Economic Development

Susie Smith leads Californians for Economic Security (CFES), a statewide policy coalition of over 400 organizations and agencies that build economic security for families, seniors, and the communities in which they live. She is responsible for fostering new partnerships, researching and writing about issues pertaining to self-sufficiency, planning new programmatic areas, conducting trainings, developing new resources, and creating and disseminating practical tools

for public and nonprofit agencies to help families reach economic security. She also conducts action research and provides technical assistance in the areas of asset building, workforce development, and early care and education.

W-2 Poverty and Health: Brain Development, Chronic Illness and What Communities Can Do to Foster Health

Presenters: Mark Kishiyama, Ph.D., Paul Simon, M.D., Mariana Chilton, Ph.D., MPH
Facilitator: Richard Burton, M.D., M.P.H., Health Officer and Director, Placer County Health and Human Services Department

Room: Hermosa/Granada

Links among poverty and health are more profound than we knew. Learn about ground-breaking research into the impact of poverty on brain development and discuss the interrelationships among poverty, nutrition, and child health.

Guest Speakers:
Mariana Chilton, Ph.D., MPH | Director, Philadelphia GROW Project/Witnesses to Hunger, Drexel University School of Public Health

Mariana Chilton, Ph.D., MPH, is the Principal Investigator for The Philadelphia GROW Project — a nutrition and growth initiative for children and their families (www.growproject.org). She is Co-Principal investigator of the Children's HealthWatch. (<http://www.childrenshealthwatch.org/>). She most recently launched Witnesses to Hunger to increase women's participation in the national dialogue on hunger and poverty (www.witnessestohunger.org).

She investigates the health impacts of hunger and food insecurity among young children, aged zero to three. Her work spans across a variety of issues that affect low-income families to address nutritional well-being, public assistance participation, housing instability, and employment. She has testified before the U.S. House of Representatives and the US Senate Agriculture committees to inform policy decisions regarding child nutrition.

She received her Ph.D. from the University of Pennsylvania, Master of Public Health in Epidemiology from the University of Oklahoma, and Bachelor of Arts Degree from Harvard University. Her numerous awards include the Young Professional Award in Maternal and Child Health from the American Public Health Association, the Philadelphia Business Journal "40 under 40" Young Professional Award, and the National Lindback Award for Teaching Excellence.