COMMUNITY LEADERSHIP:
AGING TOGETHER

CWDA conference
October 6, 2016

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San Francisco  Alameda  Sonoma
• Population trends
• Federal / State landscape
• Area Agency on Aging (AAA) 101
• Alameda, Sonoma, San Francisco efforts
CALIFORNIA POPULATION BY AGE GROUP

CALIFORNIA SENIOR POPULATION BY RACE

FEDERAL & STATE LANDSCAPE

Federal:
• Administration for Community Living
• Affordable Care Act
• Elder Justice Act

State:
• Coordinated Care Initiative
• A Shattered System: Reforming Long-Term Care in California (CA Senate Select Committee on Aging and Long Term Care chaired by Senator Carol Liu)
AAA 101

- Older Americans Act (1965) – reauthorized 2016

- Services: Supportive home- and community-based services, nutrition, disease prevention, health promotion, elder rights, family caregiver support, information and referral

- Funding: Federal, State, and Local

- Role: Local Area Agencies on Aging assess needs and service gaps, develop area plan, administer funding, and advocate
“Leadership” variables- stars lined up today

- Timing- window of opportunity
- Community ‘hungry’ for leadership to prioritize older adults
- Expertise in Aging: not required (but very helpful!)
- Balance: resources toward infrastructure vs community

Alameda efforts

- Board of Supervisor directive to organize & plan cross county
- Public Health Care Services Agency ‘directed’ to engage
- AAA planning process used as anchor
- Focus & Attention of planning; already yielding progress
Recent investments in Older Adults

- Local Measure A: calibration toward new $
- SSA AAA contract general fund match- on going
- Expanded staffing in Aging programs: admin & direct service

Next steps

- New cross county table: public / community
- Compliment to Aging commission
- Focus: Leg / Advocacy work; more presence in Sacramento; Data driven; Age Friendly initiative- coordination with cities
Adult and Aging Services

- Integrated Services
- Advocacy
- Funding
Many of us will live to 100 . . .
What’s your plan?
Sonoma County is a healthy place to live, work and play... a place that supports all people to thrive across the lifespan and achieve their life potential...

All individuals and families, including older adults, have the opportunity to be connected to community life, have access to resources and support they need to thrive and achieve their life potential.
AGE FRIENDLY CITIES AND COMMUNITIES

• WHO Strategy: Make World More Age Friendly

• WHO’s “Active Aging” Framework -- opportunities for health, participation and security to enhance quality of life as people age
AGE FRIENDLY CITIES AND COMMUNITIES

• WHO requires five year commitment

• Sonoma County Demographics
  24% + of residents are 60 +
“Seniors should be a part of every discussion regarding community needs in the county.”

-Focus group member from a community-based Santa Rosa senior service provider.
SAN FRANCISCO

Local efforts
- Long-Term Care Coordinating Council
- Age- and Disability-Friendly SF
- Dignity Fund
- Benefits and Resource Hub

Broader efforts
- Expanding advocacy
- Opportunities to leverage outside funds
QUESTIONS