



Platinum Level Sponsor -- \$22,000\*

**\*Only Available to Three Platinum Level Sponsors\***

- **Co-branded event item with Company & Association Logo – one sponsor each, first come first pick \*\***
  - All Hotel Room Keys
  - Conference Bags
  - Conference Lanyards
- **VIP breakfast – two (2) company executives attend breakfast with CWDA leadership \*\***
- **Company 10 second promo video (no audio) on looped digital display (Size tbd) in registration area \*\***
- Daily verbal recognition in all general sessions
- Private meeting room for portion of conference
- Registrant email list two weeks prior to conference
- Standing introduction at opening general sessions
- Meet-N-Greet bingo space
- **Ad Space in printed program book - Full Page**
- Company logo and brief bio in conference program book
- Company logo on revolving, digital slideshow welcome screen at all general sessions
- Company logo prominently displayed at registration check-in area
- **Exhibit Space: Two six-foot skirted tables and four chairs\***
- **Six (6) complimentary registrations for your reps! Includes all sessions, meals & reception**
  - **Opportunity to purchase up to two (2) additional registrations at a 50% discount \*\***
- Company logo and website link on registration website
- Sponsorship acknowledgment in conference registration e-blasts

Gold Level Sponsor - \$18,000

- **VIP breakfast – one (1) company executive attends breakfast with CWDA leadership**
- **Company 10 second promo video (no audio) on looped digital display (Size tbd) in registration area \*\***
- Daily verbal recognition in all general sessions
- Private meeting room for portion of conference
- Registrant email list two weeks prior to conference
- Standing introduction at opening general sessions
- Meet-N-Greet bingo space
- **Ad Space in printed program book – 1/2 page**
- Company logo and brief bio in conference program book
- Company logo on revolving, digital slideshow welcome screen at all general sessions
- Company logo prominently displayed at registration check-in area
- **Exhibit Space: Two six-foot skirted tables and four chairs\***
- **Four (4) complimentary registrations for your reps, includes all sessions, meals & reception**
  - **Opportunity to purchase up to two (2) additional registrations at a 50% discount \*\***
- Company logo and website link on registration website
- Sponsorship acknowledgment in conference registration e-blasts

## Silver Level Sponsor - \$10,000

- Meet-N-Greet bingo space
- **Exhibit Space: One six-foot skirted table and two chairs\***
- **Two (2) complimentary registrations for your reps, includes all sessions, meals & reception**
  - **Opportunity to purchase up to two (2) additional registrations at a 50% discount \*\***
- Registrant email list two weeks post conference
- Company logo and website link on registration website
- Sponsorship acknowledgment in conference registration e-blasts
- **Ad Space in printed program book – 1/4 Page**
- Company logo and brief bio in conference program
- Company logo prominently displayed at registration check-in area
- Company logo on revolving, digital welcome screen at all general sessions

## Bronze Level Sponsor - \$5,000

- **Exhibit Space: One six-foot skirted table and two chairs\***
- **One (1) complimentary registration for your rep, includes all sessions, meals & reception**
  - **Opportunity to purchase up to two (2) additional registrations at a 50% discount \*\***
- Registrant email list two weeks post conference
- Company name on registration website
- **Ad Space in printed program book – Business card**
- Company logo in conference program
- Company logo prominently displayed at registration check-in area
- Company name on revolving, digital welcome screen at all general sessions

\* Booths are assigned by first come first serve based on sponsorship level and order received.