Calfresh E&T Program

The Fresno Bridge Academy

Peter Weber, Founder and Chairman
Arasely Rosas, Program Manager

County Welfare Director’s Association
Annual Conference

October 7th, 2016
The War on Poverty: 50 Years Later

- 92 federal poverty programs
- Estimated expenditures: $22 Trillion
- $799 billion expended in 2012
The War on Poverty: 50 Years Later

U. S. Poverty Rate

- U.S. Census Traditional Measure 17.3% 14.9%
- Supplemental Poverty Rate 15.3%
California Poverty Rate

- U.S. Census Traditional Measure 16.4% 16.0%
- Supplemental Poverty Rate 23.4%
- California Poverty Measure* 40.8%

* PPIC and Stanford Center on Poverty and Inequality: “Poor or near-poor Californians”
One Program: The Supplemental Nutrition Assistance Program (SNAP) (CalFresh in CA)

- The Nation’s Food Safety Net
- Run by the USDA’s Food and Nutrition Services Agency (FNS)
- 2015 Budget:
  - FNS $82.0 Billion
  - Direct Aid (Food Stamps) $71.5 Billion
  - Employment and Training (E&T) $0.3 Billion
- E&T 100% and 50/50 Funding
SNAP Expenditures, U.S.

Expenditures

- United States

Year: 2007 to 2015

Expenditures: $25,000,000 to $50,000,000
The Fresno Bridge Academy

READING AND BEYOND

Launched in 2010
Society will always need a safety net.

The FBA mission is to reduce the number of people who need it…

…While providing positive returns to taxpayers.
Fresno Bridge Academy
Key Facts

- Launched in 2010 in two sites.
- Fresno County E&T Program launched in 2012.
  - Primarily focused on SNAP beneficiaries.
- 1,900 families through June 2016.
- Funded to enroll 1,700 more families.
- One of only ten nationwide pilots selected by USDA for evaluation to inform public policy.
- Now in nine sites in Fresno County.
- Bridge Academies now in Madera, San Joaquin and Napa counties.
- James Irvine Foundation Leadership Award.
Eight Guiding Principles
A Family-Focused, Place-Conscious Model

1. Dual-Generation Theory of Change
2. Holistic – all aspects of self-reliance
3. Mentorship-based
4. Place-based for ease of service access
5. Collaborative - builds on what already exists
7. Evidence-based
8. Outcomes-based
More than 80% of “net enrolled” achieve material income gains.

More than 80% retain employment after 1 year.

30% achieve full self-reliance in 18 months.

Taxpayer returns: $5.50 per taxpayer dollar invested.
For every $1 spent on the program, the benefit for taxpayers and participants is $22.28. For every $1 spent on the program, the benefit for taxpayers only is $5.50.

Click on an Impact in the table to adjust assumptions.

Total Benefits of Impact Areas:

<table>
<thead>
<tr>
<th>Impact Area</th>
<th>Total Benefit</th>
<th>Participants/Others</th>
<th>Taxpayers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clients Wages</td>
<td>$16,691</td>
<td>$13,686</td>
<td>$3,004</td>
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<tr>
<td>CalFresh Benefits</td>
<td>0</td>
<td>-2,446</td>
<td>2,446</td>
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<tr>
<td>General Tutoring</td>
<td>$751</td>
<td>$616</td>
<td>$135</td>
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<td>ELL Tutoring</td>
<td>$615</td>
<td>$504</td>
<td>$111</td>
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<td>GED Completion</td>
<td>$16,192</td>
<td>$13,278</td>
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<td>Pre-K Education</td>
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<td>$1,826</td>
<td>$401</td>
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<tr>
<td>Crime</td>
<td>$79</td>
<td>$71</td>
<td>$8</td>
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<tr>
<td>~~~~~~Total</td>
<td>$36,555</td>
<td>$27,535</td>
<td>$9,019</td>
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</table>

Cost for a Program Participant: $1,641

Impact Area:

- Clients Wages
  - Average Client Age: 35
  - Max Age of Wage-Earning: 65
  - Monthly Wage-Participant: $284
  - Monthly Wage-Others: $102

% of Impact that is Causal: 75%
Annual Impact Fadeout: 5%

FBA Impact, Client's Wages:

- Participant Benefit: $13,686
- Taxpayer Benefits: $3,004

Annual Impact on Client Wages:

Discounted Difference in Wages

Discount Rate: 3.5%
Scalability: “Net Enroll” additional 1,500 families

Replicability:
- Expand from 3 to 9 sites
  - Southeast
  - West Fresno
  - Lowell
  - El Dorado Park
  - Central
  - Pinedale
  - Reedley
  - Kerman
  - Selma
- At least 75% to obtain/retain employment
- At least 45% to achieve/retain self-reliance
- Minimum 4 to 1 benefit to cost ratio

Added Interventions:
- Wage subsidy program
- Participant incentives for skills upgrades and program retention after obtaining FT employment
- Education Navigators
Bridge Academy Model Replication
Current Replication Sites:

- San Joaquin County
  - Third Party Provider: Community Partnership for Families of San Joaquin County

- Madera County – FFY 17
  - Third Party Provider: Reading and Beyond

- Napa County – FFY 17
  - Internal County Program
Bridge Academy Replication Technical Assistance

- **Pre-launch**
  - State Plan & Budgeting
  - Contracting Process
  - Referral Process
  - Individualized Policy & Reporting Tools
  - Hiring Assistance

- **Post-launch**
  - Staff training
  - Implementation Assistance
  - Progress Monitoring

- **On-going**
  - Return on Investment Calculator
  - Learning Community
  - Program Updates
  - Funding Opportunities
Minimum Start-Up Replication Site:
- 200 “net enrolled” families over 30 months
  - Continuous enrollment with 105 families enrolled over the first 18 months, additional 95 families enrolled over the last 12 months
- Enrollment period per family:
  - 18 months
- Target outcomes after 30 months:
  - 100 families graduated; additional 100 families remain enrolled.
- Target Outcomes at graduation:
  - 75% “success rate”; 25% self-reliant after 18 months
- Total cost of Minimum Replication Site:
  - Approximately $125k per year
Policy Considerations

Federal and State
Program created in 1985

Funding: $290 Million (0.33% of FNS Budget)

Serving only 1.4% of SNAP beneficiaries

No Outcome Measures

Pilot Program evaluation by 2021.
California E&T Policy
(Approximately 4.5 Million SNAP Beneficiaries)

- Mandatory or Voluntary?
  - Voluntary: 34 of 58 CA counties participating

- State Match?
  - None

- Longitudinal Data Tracking Systems?
  - None (only collecting data for Fresno Pilot)

- Outcomes-Based?
  - No
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