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Understanding Poverty Measures Used to Assess Economic Well-Being in California

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Key Themes

What are different approaches to measuring poverty in California that can be used to inform policy and practice?

- Official poverty measure
- Supplemental Poverty Measure
- California Poverty Measure

How do these poverty measures differ?

When should each be used?

How do these measures relate to eligibility for public supports?



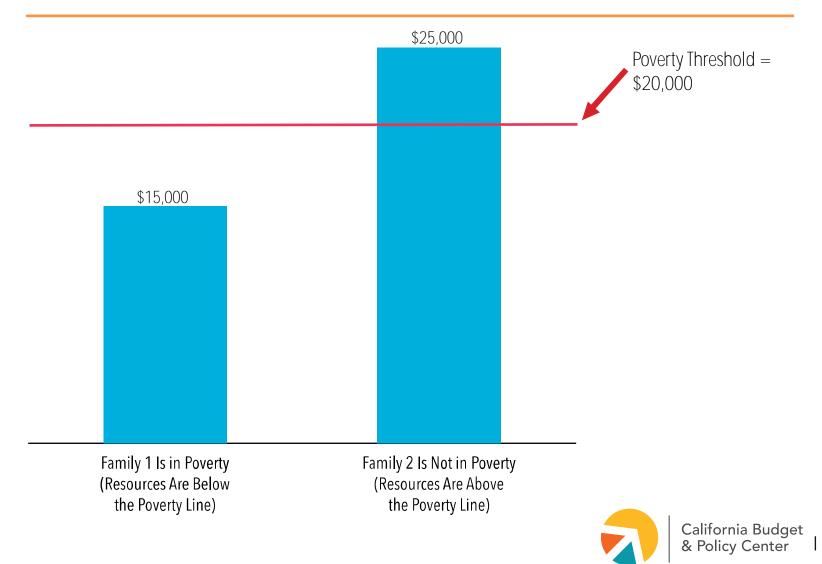
Discussion Questions – for Later...

- 1. What is the most useful idea you have taken from this discussion of different ways of measuring poverty?
- 2. How do you see these poverty definitions and measures play out in people's lives or in your work?
- 3. What are some ways that racial and gender disparities relate to poverty in California?
- 4. What is missing in this conversation? Are there aspects of poverty or economic insecurity for your community or the community you work with that are overlooked?



Three Major Poverty Measures Compare Family Resources to a Poverty Threshold

Annual Family Resources Compared to a Hypothetical Poverty Threshold

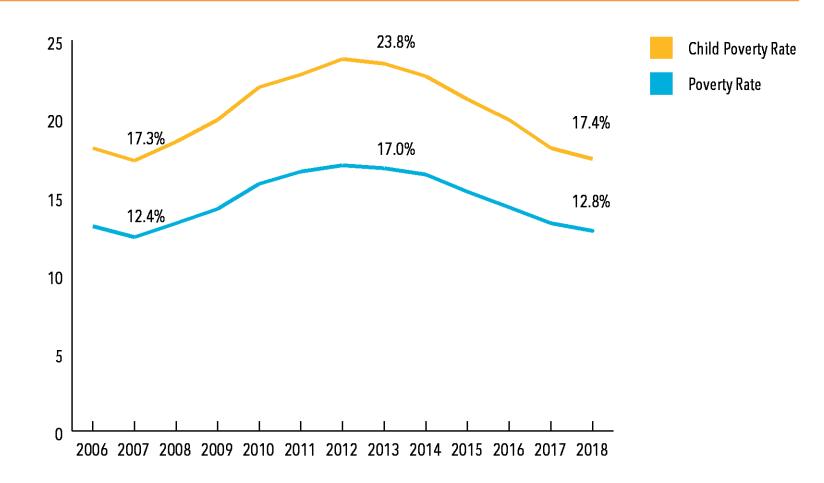


Economic Insecurity Is Often Defined Using the Official Poverty Measure

A family of two adults and two children was poor in 2017 if their cash income was less than \$24,858.



California's Official Poverty Rate Continued to Decline in 2018, but Remains Above Its Pre-Recession Level Percentage of Californians With Incomes Below the Official Federal Poverty Line



Note: The child poverty rates in 2007 and 2018 are not statistically different. Source: US Census Bureau, American Community Survey



But What Does It Actually Mean to Be "Poor" Under the Official Poverty Measure?

Where do these numbers come from?



Poverty threshold is based on 1960s food expenditures





The Supplemental Poverty Measure (SPM) Addresses Many Shortcomings of the Official Poverty Measure



 Poverty threshold is based on 1960s food expenditures





 Poverty threshold is based on 1960s food expenditures



Supplemental Poverty Measure

 Poverty threshold is based on current spending on basic needs











Supplemental Poverty Measure

• Same threshold for all parts of the country



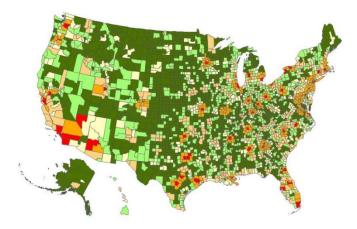


• Same threshold for all parts of the country



Supplemental Poverty Measure

 Threshold is adjusted for cost of living in different areas





	San Francisco	Fresno
Official Poverty Threshold	\$24,858	\$24,858
Supplemental Poverty Threshold		
Renter	\$37,052	\$25,902
Homeowner With Mortgage	\$37,182	\$25,976
Homeowner Without Mortgage	\$30,513	\$22,465



	San Francisco	Fresno
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- Only counts cash income
- Does not account for nondiscretionary expenses

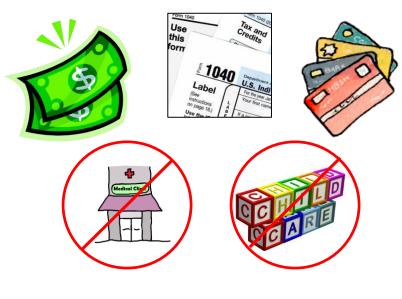




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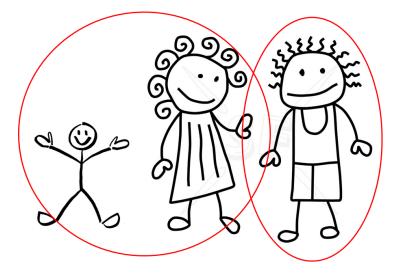


- Counts cash income plus non-cash benefits like CalFresh and EITC
- Subtracts non-discretionary expenses like child care and medical bills



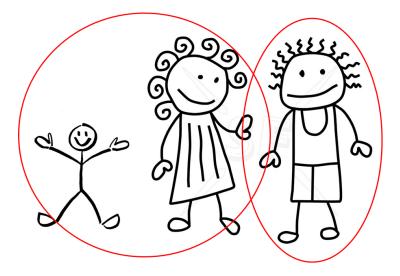


- A "family" (poverty unit) only includes individuals related by blood, marriage, or adoption
- Unmarried partners count as separate "families"





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Supplemental Poverty Measure

• A "family" (poverty unit) includes individuals related by blood, marriage, or adoption as well as unmarried cohabiting partners and their relatives



The California Poverty Measure (CPM) Offers a State-**Specific Measure of Poverty**



California Poverty Measure

- Modeled after the Supplemental Poverty Measure
- Accounts for state-specific policy context and demographics
- Unlike the SPM, can be used to examine poverty at the sub-state level (e.g., by region or county) and for some demographic subgroups
- Uses county-level poverty thresholds



How Do These Poverty Measures Compare for an Individual Family?

Let's walk through an example.

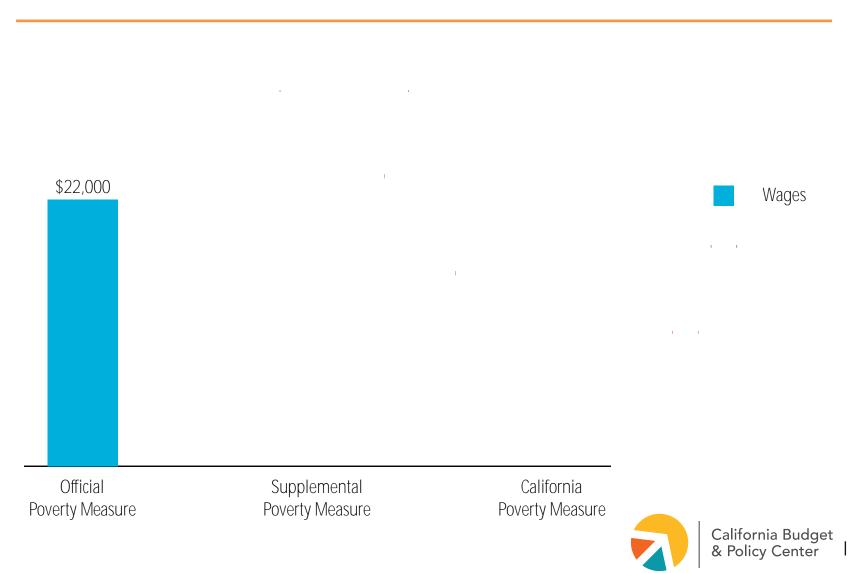






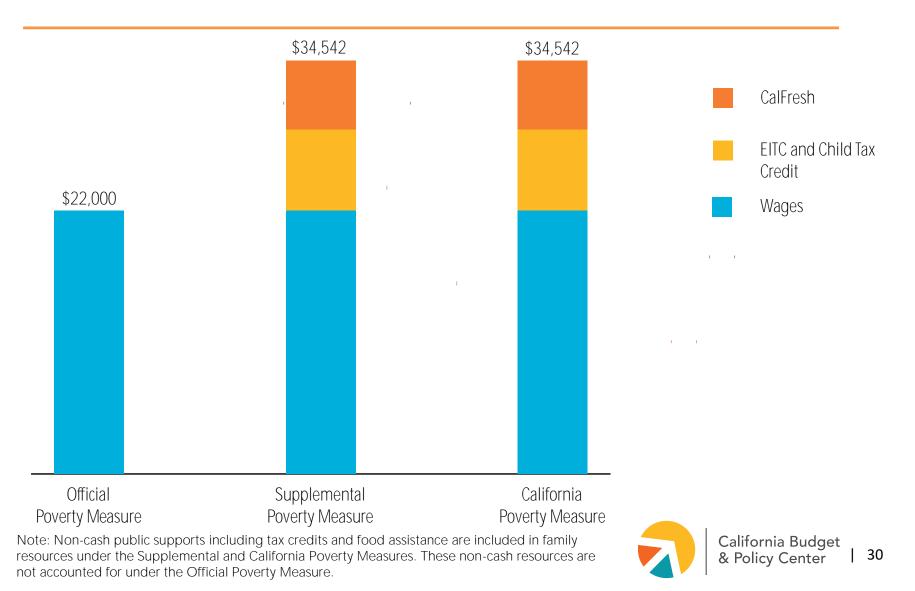
Family Example: Resources for a Family Receiving Wages, Tax Credits, and Food Assistance

Gross Family Resources Under the Official, Supplemental, and California Poverty Measures



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Gross Family Resources Under the Official, Supplemental, and California Poverty Measures



Family Example: Expenses for a Family Paying Payroll Taxes, Child Care, and Other Work Expenses

Counted Expenses Under the Official, Supplemental, and California Poverty Measures

1 I

\$0

Official Poverty Measure Supplemental Poverty Measure California Poverty Measure



Family Example: Expenses for a Family Paying Payroll Taxes, Child Care, and Other Work Expenses

Counted Expenses Under the Official, Supplemental, and California Poverty Measures



are not accounted for under the Official Poverty Measure.

Family Example: Threshold for a Single Parent With Two Children Renting in Los Angeles

Poverty Thresholds Under the Official, Supplemental, and California Poverty Measures, 2016

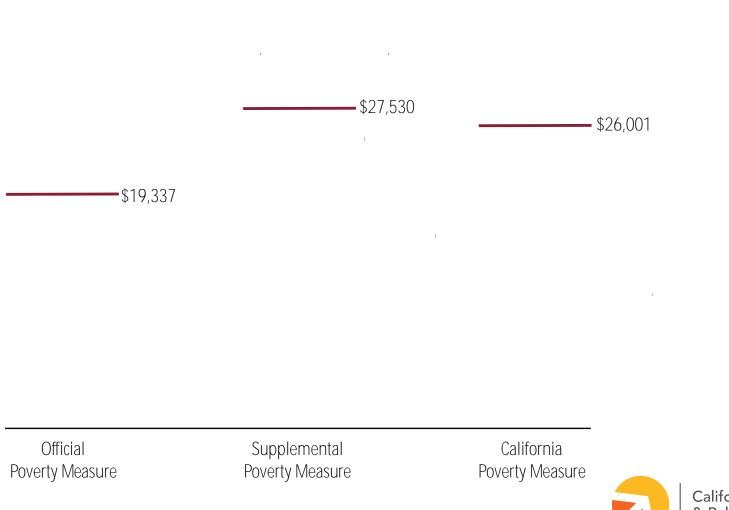
\$19,337

Official Poverty Measure Supplemental Poverty Measure California Poverty Measure



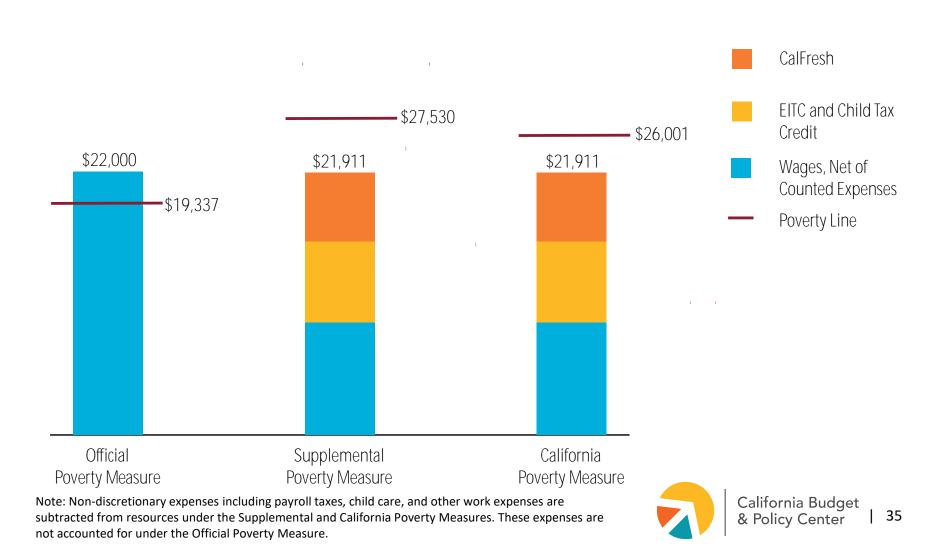
Family Example: Threshold for a Single Parent With Two Children Renting in Los Angeles

Poverty Thresholds Under Official, Supplemental, and California Poverty Measures, 2016



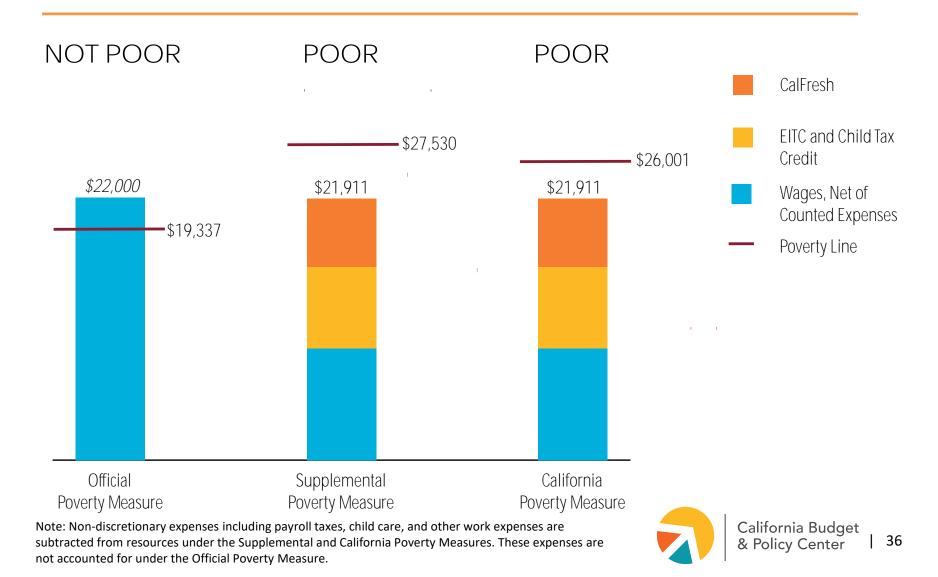
Family Example: Final Family Resources Compared to the Poverty Threshold

Poverty Status Under the Official, Supplemental, and California Poverty Measures



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The Picture of Poverty Changes When You Apply the Supplemental or California **Poverty Measures...**

This is the combined result of accounting for local housing costs, adding non-cash public supports, subtracting non-discretionary expenses, and accounting for modern families.



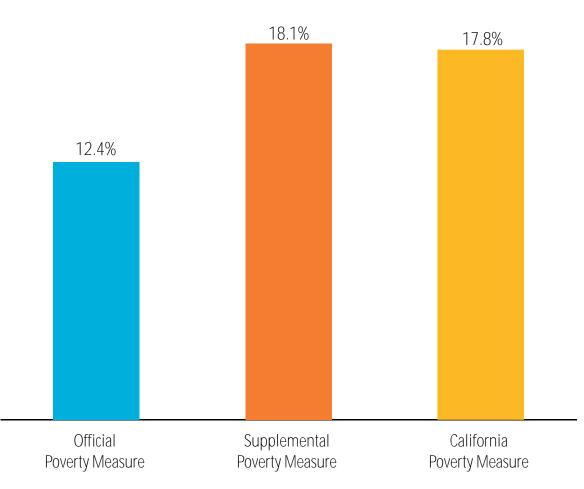
The Official Poverty Measure Produces a Distorted Picture of Hardship in California

- Poverty is *understated* in areas with high housing costs.
- Poverty is *understated* among families that have large expenses for medical care or child care.
- Poverty is overstated among households that receive noncash public supports like CalFresh, EITC, or housing subsidies.
- Poverty is *overstated* among families that include unmarried partners.
- Policy changes that expand or shrink the eligibility or generosity of non-cash public supports will not produce any change in the poverty rate or depth of poverty.



California's Poverty Rate Is Considerably Higher Based on More Comprehensive Measures of Poverty

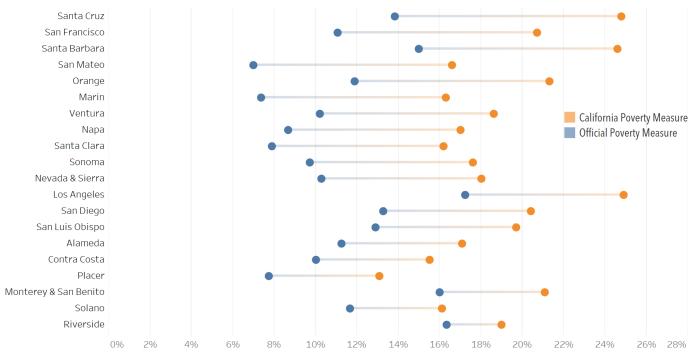
Supplemental Poverty Rate for California, 2017



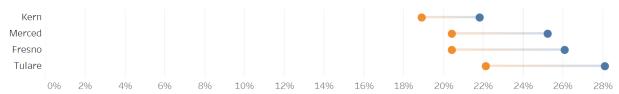
Source: Budget Center analysis of US Census Bureau, Current Population Survey data for official and supplemental poverty measures, and Stanford Center on Poverty and Inequality for California Poverty Measure



Poverty Rates Are Much Higher in Many Counties Based on the California Poverty Measure (CPM) Poverty Rate, 2013-2015



In a Few Counties, Poverty Rates Based on the CPM Are Lower Poverty Rate, 2013-2015



Source: Budget Center analysis of data from Public Policy Institute of California



General Guidelines for When to Use Each Poverty Measure to Understand Poverty Rates and Demographics



Availability of Poverty Rates and Demographics for Different Measures Depends on Year

	Official Poverty Measure		Supplemental Poverty Measure	California Poverty Measure
	CPS ASEC	ACS	CPS ASEC	ACS
2018	Released	Released	Released	Expected
	Fall 2019	Fall 2019	Fall 2019	Summer 2020
2017	\checkmark	\checkmark	\checkmark	\checkmark
2016	\checkmark	\checkmark	\checkmark	\checkmark
2015	\checkmark	\checkmark	\checkmark	\checkmark
2014	✓*	\checkmark	\checkmark	\checkmark
2013	✓	\checkmark	\checkmark	✓
2012	\checkmark	\checkmark	\checkmark	\checkmark
2011	✓	\checkmark	\checkmark	\checkmark
2010	\checkmark	\checkmark	\checkmark	
2009	✓	\checkmark	\checkmark	
2008	\checkmark	\checkmark		
2007	✓	\checkmark		
2006	\checkmark	\checkmark		
1959-2005	\checkmark			

* Data for 2014 and beyond are not directly comparable to data for prior years due to a change in survey questions.



Availability of Poverty Rates and Demographics for Different Measures Depends on Level of Geography

	Official Poverty Measure		Supplemental	California Poverty
	CPS ASEC	ACS	Poverty Measure	Measure
National	\checkmark	\checkmark	\checkmark	
State	\checkmark	\checkmark	\checkmark	California only
Metro areas (counties or groups of counties)		√	Thresholds are available, but not rates or demographics	Within California only
Counties		✓		Within California only, with some limitations
Cities or smaller areas		√		Within California only, with some limitations



The Bottom Line on When to Use Each Poverty Measure

- In general, when looking at poverty rates and demographics in California it is preferable to use the Supplemental or California measure because they are more accurate than the official measure.
 - In particular, the Supplemental or California measure should be used to assess the impact of public policies on poverty.
- Between these two measures, it may be preferable to use the California measure because it better accounts for certain California-specific factors. The California measure can also be used to look at poverty rates for groups with smaller populations or for smaller geographic areas.
- The official measure is largely useful for analyses related to public programs that rely on the official measure to determine eligibility or funding levels.

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Eligibility for Public Supports Is Often Linked to the Official Poverty Measure

Yet the official poverty measure ignores many important factors included in more comprehensive measures.



The Federal Poverty Guidelines Determine Access to Many Public Supports

- Many public programs rely on the federal poverty guideline, or a multiple of the guideline (like 138%), to determine whether individuals have incomes low enough to qualify for support and to calculate benefit amounts.
 - The poverty guidelines are simplified versions of the official poverty thresholds.
- However, the poverty guidelines do not account for factors included in the Supplemental and California poverty measures like local differences in cost of living, necessary expenses, and noncash resources.
 - Deductions and allowances sometimes address these factors to some extent.



Could More Comprehensive Poverty Measures Be Used for Program Eligibility?

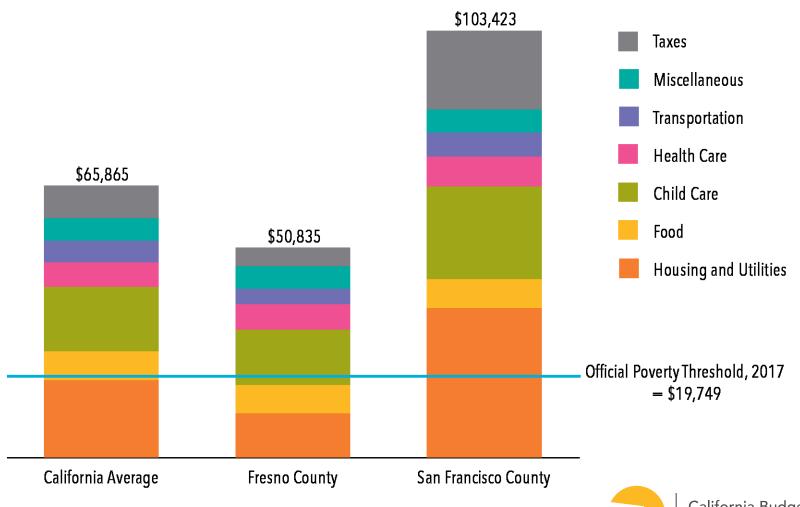
- The Supplemental and California measures generally have not been used to determine eligibility or benefit amounts for public supports.
 - There could be advantages to using these measures: They account for important factors ignored in the official poverty measure.
 - There could be challenges as well: Calculating poverty status is more complicated with these measures, and it might not be desirable to consider all included resources.
 - Thresholds from these measures could potentially be used with a simpler resource calculation.



Poverty Is Not the Only Way to Think About Economic Security



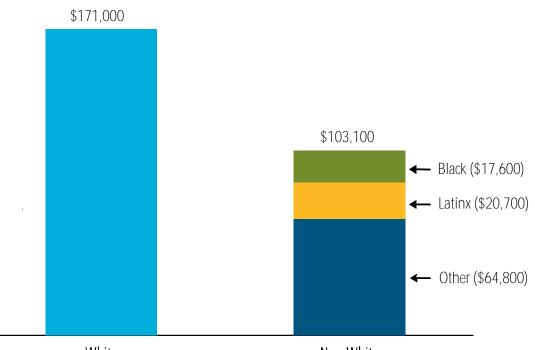
Official Poverty Thresholds Are Much Less Than the Basic Cost of Living for Families in California Annual Basic Family Budget for a Single-Parent Family With Two Children, 2017



Note: Assumes one preschool-age and one school-age child and a single parent working full-time. Source: Budget Center *Making Ends Meet* 2017 analysis and US Census Bureau



Nationally, White Families Are Significantly Wealthier Than All Other Racial and Ethnic Groups Combined Household Median Net Worth by Race and Ethnicity, US, 2016



White

Non-White

Note: "Other" category includes respondents identifying as Asian, American Indian, Alaska Native, Native Hawaiian, Pacific Islander, other race, and all respondents reporting more than one racial identification.

Source: Lisa Dettling et al., Recent Trends in Wealth-Holding by Race and Ethnicity: Evidence From the Survey of Consumer Finances (Board of Governors of the Federal Reserve System: September 27, 2017).







Other Available Resources

Poverty measurement resources at <u>calbudgetcenter.org</u> include:

- <u>Recorded webinar</u>: Understanding Poverty Measures Used to Assess Economic Well-Being in California
- <u>Full printable report</u>: Guide to Understanding Poverty Measures Used to Assess Economic Well-Being in California
- <u>Short guide</u>: Quick Guide to Using Different Poverty Measures for California
- <u>Short summary</u>: Summary of Differences in How Poverty Status is Calculated Under Different Poverty Measures for California
- <u>Excel file</u>: Comparison of Official, Supplemental, and California Poverty Measure Thresholds, 2017



Discussion and Breakout



Discussion Questions

- 1. What is the most useful idea you have taken from this discussion of different ways of measuring poverty?
- 2. How do you see these poverty definitions and measures play out in people's lives or in your work?
- 3. What are some ways that racial and gender disparities relate to poverty in California?
- 4. What is missing in this conversation? Are there aspects of poverty or economic insecurity for your community or the community you work with that are overlooked?





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Question to Be Answered How many Californians struggle with economic insecurity?	Which Poverty Measure Should Be Used?Supplemental Poverty Measure or California Poverty MeasureThese measures are similar to each other and provide a more accuratepicture of economic insecurity than the official poverty measure becausethey account for differences in cost of living and a more complete range ofresources used to meet basic needs.
How does poverty compare across age groups, family types, or race/ethnic groups in California?	Supplemental Poverty Measure or California Poverty Measure These measures are similar to each other and provide a more accurate picture of poverty than the official poverty measure. Both can be used to examine poverty among demographic groups. For smaller demographic groups, the California measure may be more useful because it is based on a larger sample which allows for more reliable estimates for smaller groups. The supplemental measure must be used if comparing to the same demographic groups in other states or the US overall.
How does poverty in California compare to other states or to the US overall?	Supplemental Poverty Measure This measure provides a more accurate picture of poverty than the official poverty measure, and the data are available for all states and for the US overall (while the California measure data are not).



Question to Be Answered	Which Poverty Measure Should Be Used?
What is the poverty rate in a	California Poverty Measure
particular region or county in California? How does poverty compare across regions or counties within California?	This measure provides a more accurate picture of poverty than the official poverty measure, and the data are available at the sub-state level (while the supplemental poverty data are not). Note that for very small geographic areas, like small cities or census tracts, the only poverty data available are official poverty data. If using these, keep in mind that the official measure is widely considered to be an inaccurate measure of poverty, particularly in areas with a relatively high cost of living or where many people rely on public supports to help them meet basic needs.
How much do public supports (like CalFresh, EITC, Social Security) reduce poverty in California?	Supplemental Poverty Measure or California Poverty Measure These measures are similar to each other and both account for a broad range of public supports that are not accounted for in the official poverty measure. The California measure may be preferable for examining the impact of public supports because the data are adjusted to correct for underreporting of the use of CalFresh and CalWORKs in Census data. The supplemental measure must be used if comparing to the impact of public supports in other states or in the US overall.



Question to Be Answered	Which Poverty Measure Should Be Used?
How do housing costs or the cost of living contribute to poverty in California?	Supplemental Poverty Measure or California Poverty Measure
	These measures both account for the local cost of housing, while the
	official measure does not. The California measure more precisely accounts
	for housing costs for long-term homeowners, so it is preferable for
	examining poverty among California homeowners.
How much do medical out-of-	Supplemental Poverty Measure
pocket costs or child care costs contribute to poverty in California?	Both the supplemental and California measures account for medical and
	child care costs, but these costs are directly reported in the data used for
	the supplemental measure while they are imputed (estimated) in the data
	used for the California measure, so the supplemental measure is preferable
	for this analysis.
What is the trend in the poverty	Supplemental Poverty Measure or California Poverty Measure
rate in California over the past few years?	These measures provide a more accurate picture of poverty than the official
	poverty measure. The supplemental measure data are available back to
	2009, and the California measure data are available back to 2011. The
	supplemental measure must be used if comparing trends in poverty in
	California to trends in other states or in the US overall.



Question to Be Answered	Which Poverty Measure Should Be Used?
What is the long-term trend in the	Anchored Supplemental Poverty Measure
poverty rate in California?	The anchored measure is a version of the supplemental measure that was created to allow for analysis of long-term poverty trends, with data available back to 1967. It is particularly useful for examining long-term trends in the impact of public supports on poverty. Official poverty measure data are also available back to the 1960s, but the official measure is widely considered to be an inadequate measure of poverty.
How much income or resources does an individual or family need to be	Supplemental Poverty Measure or California Poverty Measure thresholds
considered out of poverty? What is a	Both the supplemental and California Poverty Measure thresholds are based on
poverty-level total amount for	up-to-date family expenditures for food, clothing, shelter, and utilities plus a little
expenses for food, clothing, shelter,	extra for other necessities, adjusted for the local cost of housing. These thresholds
utilities, plus a little extra for other	reflect the costs of these basic needs and the level of resources needed to achieve
necessities (the poverty threshold)	minimal economic security more accurately than the official poverty thresholds,
for an individual or family?	particularly in areas where housing costs are high. Annual supplemental poverty
	thresholds are available for each large metro area in California (these are groups of
	counties, or in some cases single counties), for all small metro areas in California
	combined, and for all non-metro areas (more rural areas) within California
	combined. Annual California Poverty Measure thresholds are available for each
	county in California (with some smaller counties combined with adjacent counties).



Question to Be Answered	Which Poverty Measure Should Be Used?
How much cash income can an individual or family have and still qualify for public supports like CalFresh and Medi-Cal?	Official poverty guidelines Many public supports use the official poverty guidelines (which are based on the official poverty measure) to determine eligibility.
How many people in California are potentially eligible to access public supports like CalFresh and Medi-Cal?	Official poverty measure Because many public supports use the official poverty guidelines to determine eligibility, the official poverty measure should be used to examine the number or share of people who may be eligible for these supports.

