

Community Services Employment Training (CSET)

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Outreach

Volunteer and Client Recruitment
October 15, 2015

Volunteer Recruitment

- ▶ Community and Vocational Colleges
- ▶ WIB's
 - Job clubs/Job squads
 - Welfare to work
 - Youth
- ▶ High Schools
- ▶ Within our agency
- ▶ Family Resource Centers
- ▶ Community Events
- ▶ Internet
 - Craigslist
 - Facebook
 - Agency website
 - Online volunteer application
- ▶ Repeat volunteers
 - Their own agencies
- ▶ Senior Centers

Getting The “Word” Out

- ▶ Email Blasts
- ▶ Public Media – Bilingual
 - Radio
 - Television
 - News Stations
 - Newspaper
 - Bus Ads
- ▶ Flyers
- ▶ Within our agency
- ▶ Family Resource Centers
- ▶ Community Events
- ▶ Internet
 - Craigslist
 - Facebook
 - Agency website
- ▶ Public Service Announcements
 - Water bill
 - Reverse 911
- ▶ Senior Centers
- ▶ Employee inserts

The “Team”

Who makes a VITA program successful?

- Answer: Everyone
 - Youth – High school students adopting a site
 - Cutler/Orosi – 17 students
 - Porterville – 5 students
 - Community hours
 - Resume Building
 - Work experience
 - Senior Citizens– Our best volunteers are some of our seniors
 - Repeat volunteers
- Others
 - WIB’s/One Stop Center
 - Job clubs/Job squads
 - Working with job developers
 - AmeriCorps
 - 5 – 7 members
 - Subsidized work/training/experience
 - Community Corps Members
 - 3 – 5 members
 - Subsidized work/training/experience
 - Community and Vocational Colleges
 - 5 – 7 members
 - Business Students
 - Experience
 - Career Volunteers

VITA Outcomes

- ▶ Over 150 volunteers trained during the 2014 tax year as:
 - Greeters
 - Screeners
 - Tax preparers
 - Quality reviewers
 - Site Coordinators

- ▶ CSET VITA sites averaged over 70 IRS certified volunteers every Saturday during the program season

- ▶ Over 2,400 tax returns were prepared and 7,500 volunteer hours total were recorded

- ▶ Who are our customers?
 - They average \$17,116 gross per year or
 - \$1,426 per month or
 - \$329 per week!

- ▶ Federal poverty level for a family of 3 is \$19,790

- ▶ Communication is the key – With staff, volunteers, agencies in your communities, family, friends, etc.