Community Services Employment Training (CSET)

Albert Cendejas, Assistant Director
Volunteer Recruitment

- Community and Vocational Colleges
- WIB’s
  - Job clubs/Job squads
  - Welfare to work
  - Youth
- High Schools
- Within our agency
- Family Resource Centers
- Community Events
- Internet
  - Craigslist
  - Facebook
  - Agency website
    - Online volunteer application
- Repeat volunteers
  - Their own agencies
- Senior Centers
Getting The “Word” Out

- Email Blasts
- Public Media – Bilingual
  - Radio
  - Television
  - News Stations
  - Newspaper
  - Bus Ads
- Flyers
- Within our agency
- Family Resource Centers
- Community Events
- Internet
  - Craigslist
  - Facebook
  - Agency website
- Public Service Announcements
  - Water bill
  - Reverse 911
- Senior Centers
- Employee inserts
Who makes a VITA program successful?

- **Answer: Everyone**
  - Youth – High school students adopting a site
    - Cutler/Orosi – 17 students
    - Porterville – 5 students
    - Community hours
    - Resume Building
    - Work experience
  - Senior Citizens– Our best volunteers are some of our seniors
  - Repeat volunteers

- **Others**
  - WIB’s/One Stop Center
    - Job clubs/Job squads
    - Working with job developers
  - AmeriCorps
    - 5 – 7 members
    - Subsidized work/training/experience
  - Community Corps Members
    - 3 – 5 members
    - Subsidized work/training/experience
  - Community and Vocational Colleges
    - 5 – 7 members
    - Business Students
    - Experience
    - Career Volunteers
VITA Outcomes

- Over 150 volunteers trained during the 2014 tax year as:
  - Greeters
  - Screeners
  - Tax preparers
  - Quality reviewers
  - Site Coordinators

- CSET VITA sites averaged over 70 IRS certified volunteers every Saturday during the program season

- Over 2,400 tax returns were prepared and 7,500 volunteer hours total were recorded

- Who are our customers?
  - They average $17,116 gross per year or
  - $1,426 per month or
  - $329 per week!

- Federal poverty level for a family of 3 is $19,790

Communication is the key – With staff, volunteers, agencies in your communities, family, friends, etc.