



CalFresh Nutrition Education

To improve the health and nutrition of California's low-income residents, the California Department of Social Services (CDSS) has implemented the CalFresh Nutrition Education program.

At the federal level, it is known as the Supplemental Nutrition Assistance Program- Education (SNAP-Ed) program.

Funding is provided by the United States Department of Agriculture, Food and Nutrition Service (FNS)

Structure

CDSS provides oversight for California's Nutrition Education program and contracts with four agencies and directly funds county welfare departments (CWD) to administer SNAP-Ed.

State Implementing Agencies (SIAs):

- University of California at Davis CalFresh Nutrition Education Program (UC CalFresh)
- California Department of Public Health Nutrition Education and Obesity Prevention Branch (NEOPB)
- Catholic Charities of California (CCC)
- California Department of Aging (CDA)

CDSS Role

- CDSS develops and oversees SNAP-Ed administration, vision, goals, activities, and outcomes in conjunction with FNS and SIA partners
- Supervises all SNAP-Ed financials, including grant distribution
- Oversees timely, accurate completion of FNS deliverables including State Plan, Annual Report, and Education and Administrative Reporting System (EARS)
- Provides technical assistance

Get Fresh

Started in FFY 2014

Administered by CDSS to target 130% FPL population through the CWDs

Build an infrastructure within the daily operations of the CWDs to implement nutrition education activities

Partner with other Local Implementing Agencies (LIAs) to leverage resources within the respective county

Get Fresh Counties

- El Dorado
- Lake
- Placer
- San Francisco
- San Joaquin
- Santa Cruz
- Shasta
- Tehama

How to Connect with SNAP-Ed

County Nutrition Action Plan (CNAP)- Collaborative group of public, private and non-profit organizations that work on nutrition and physical activity issues

For information to connect with SNAP-Ed Partners and programs in your county, please contact us at CalFreshSNAP-Ed@dss.ca.gov