

CalFresh & Healthy Eating in Orange County



Working Together NEOP – OC & OC Social Services Agency

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This material was produced by the California Department of Public Health's Nutrition Education and Obesity Prevention Branch with funding from USDA SNAP-Ed, known in California as CalFresh. These institutions are equal opportunity providers and employers. Cal Fresh provides assistance to low-income households and can help buy nutritious foods for better health. For CalFresh information, call 1-877-847-3663. For important nutrition information, visit www.CaChampionsForChange.net.

Orange County- Cal Fresh

- In July 2014, OC served:
 - ✓ 268,709 Participants
 - ✓ 117,235 Households
- CalFresh is administered by Social Services Agency (SSA). CalFresh applications can be filed:
 - ✓ Online at <https://www.mybenefitscalwin.org>
 - ✓ In person at one of the SSA offices located in Aliso Viejo, Anaheim, Cypress, Garden Grove, Laguna Hills, and Santa Ana or at Family Resource Centers
 - ✓ By phone, mail or fax

Orange County - NEOP

- **Provider of SNAP Ed for over 10 years**
- **3rd largest recipient of SNAP Ed funds in CA**
- **State Implementing Agencies: Health Care Agency Nutrition Services is the primary administrator, Catholic Charities**
- **Seven subcontractors – 5 schools, 2 CBOs**
- **Direct and indirect nutrition education all throughout OC**
- **Implementing Policy, Systems and Environmental Changes**

Orange County - NEOP



Orange County - NEOP



OC - CNAP

- **Membership – all USDA FNS funded programs**
- **Benefits of the CNAP**
 - **Increasing participation in federal food programs**
 - **Sharing of information at the quarterly meetings**
 - **Cross promotion of programs**
 - **SNAP at Farmers Markets**

OC - CNAP

CNAP

Linking USDA-funded Programs in Orange County

<http://cclhdn.org/county-nutrition-action-plans-cnap/>

OC - CNAP

How to Get Food Help in Orange County



County Nutrition Action Plan (CNAP) – 2014 (2/14)

OC - CNAP

Program	Who	What do I get?	Contact Info
2-1-1 Orange County	All ages	Information on food assistance available through governmental, community & faith-based organizations	2-1-1 OC Dial 2-1-1 or (888) 600-4357 (toll free) 24 hours a day, 7 days a week to receive referrals from trained multilingual specialists
CalFresh (formerly known as Food Stamps)	All ages Individuals and families with low incomes. Must be a U.S. Citizen or a legal resident	Electronic Benefits Transfer (EBT) card that can be used like an ATM card to purchase eligible food items at stores certified as CalFresh retailers	Regional Center Offices: (714) 541-4895 (24-hrs) Central Regional Office (714) 834-8899 North Region (714) 575-2400 West Region (714) 503-2200 East Region (714) 435-5800 South Region (949) 206-4000 www.mybenefitscalwin.org
CalFresh Outreach	All ages	Community partners can provide information and help pre-screen and/or make appointments	2-1-1 OC: Dial 2-1-1 or (888) 600-4357 (toll free) Catholic Charities of OC: (714) 347-9601 Community Action Partnership of OC (CAPOC): (714) 897-6670, x3606 Second Harvest Food Bank: (949) 278-3422
NEOP Nutrition Education & Obesity Prevention	All ages	Local partners provide nutrition education to those receiving or eligible for CalFresh (formerly known as Network for a Healthy California)	Catholic Charities of OC: (714) 347-9611 County of Orange Health Care Agency (714) 834-7984

OC – CNAP

People of All Ages

CalFresh Program

What is CalFresh?

A State and Federally funded program to help low-income people buy the food they need for good health.

- Formerly known as Food Stamps
- Known as the Supplemental Nutrition Assistance Program or SNAP at federal level
- Administered by the Orange County Social Services Agency (SSA)
- Number of OC participants: **236,820** (Sept. 2013)

OC – CNAP

Who do I call?

2-1-1 Orange County

Dial 2-1-1 or (888) 600-4357 (toll free)

Catholic Charities

(714) 347-9601

Community Action Partnership of OC (CAPOC)

(714) 897-6670, x3606

Second Harvest Food Bank

(949) 278-3422

Benefits of CalFresh & NEOP Working Together

For the eligible population

- **Improved access to CalFresh**
- **Increased knowledge on how to stay healthy**
- **Improved use of CalFresh dollars**
- **Improvements in behavior to stay healthy**

Benefits of CalFresh & NEOP Working Together

For the programs

- Increase in participation rates
- Better coordination
- Identify outreach opportunities for enrollment opportunities
- Cross training of staff

Summary

Questions?