CalFresh & Healthy Eating in Orange County

Working Together
NEOP – OC &
OC Social Services
Agency
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This material was produced by the California Department of Public Health’s Nutrition Education and Obesity Prevention Branch with funding from USDA SNAP-Ed, known in California as CalFresh. These institutions are equal opportunity providers and employers. Cal Fresh provides assistance to low-income households and can help buy nutritious foods for better health. For CalFresh information, call 1-877-847-3663. For important nutrition information, visit www.CaChampionsForChange.net.
Orange County- Cal Fresh

• In July 2014, OC served:
  ✓ 268,709 Participants
  ✓ 117,235 Households

• CalFresh is administered by Social Services Agency (SSA). CalFresh applications can be filed:
  ✓ Online at https://www.mybenefitscalwin.org
  ✓ In person at one of the SSA offices located in Aliso Viejo, Anaheim, Cypress, Garden Grove, Laguna Hills, and Santa Ana or at Family Resource Centers
  ✓ By phone, mail or fax
Orange County - NEOP

• Provider of SNAP Ed for over 10 years
• 3rd largest recipient of SNAP Ed funds in CA
• State Implementing Agencies: Health Care Agency Nutrition Services is the primary administrator, Catholic Charities
• Seven subcontractors – 5 schools, 2 CBOs
• Direct and indirect nutrition education all throughout OC
• Implementing Policy, Systems and Environmental Changes
Orange County - NEOP
Orange County - NEOP
OC - CNAP

• Membership – all USDA FNS funded programs

• Benefits of the CNAP
  – Increasing participation in federal food programs
  – Sharing of information at the quarterly meetings
  – Cross promotion of programs
    • SNAP at Farmers Markets
OC - CNAP

CNAP
Linking USDA-funded Programs in Orange County

http://cclhdn.org/county-nutrition-action-plans-cnaps/
How to Get Food Help in Orange County
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| **2-1-1 Orange County**                      | All ages                                 | Information on food assistance available through governmental, community & faith-based organizations | 2-1-1 OC  
Dial 2-1-1 or (888) 600-4357 (toll free)  
24 hours a day, 7 days a week to receive referrals from trained multilingual specialists |
| **CalFresh (formerly known as Food Stamps)** | All ages  
Individuals and families with low incomes. Must be a U.S. Citizen or a legal resident | Electronic Benefits Transfer (EBT) card that can be used like an ATM card to purchase eligible food items at stores certified as CalFresh retailers | Regional Center Offices: (714) 541-4895 (24-hrs)  
Central Regional Office (714) 834-8899  
North Region (714) 575-2400  
West Region (714) 503-2200  
East Region (714) 435-5800  
South Region (949) 206-4000  
[www.mybenefitscalwin.org](http://www.mybenefitscalwin.org) |
| **CalFresh Outreach**                        | All ages                                 | Community partners can provide information and help pre-screen and/or make appointments | 2-1-1 OC: Dial 2-1-1 or (888) 600-4357 (toll free)  
Catholic Charities of OC: (714) 347-9601  
Community Action Partnership of OC (CAPOC): (714) 897-6670, x3606  
Second Harvest Food Bank: (949) 278-3422 |
| **NEOP Nutrition Education & Obesity Prevention** | All ages                                 | Local partners provide nutrition education to those receiving or eligible for CalFresh (formerly known as Network for a Healthy California) | Catholic Charities of OC: (714) 347-9611  
County of Orange Health Care Agency: (714) 834-7984 |
People of All Ages

CalFresh Program

What is CalFresh?
A State and Federally funded program to help low-income people buy the food they need for good health.

- Formerly known as Food Stamps
- Known as the Supplemental Nutrition Assistance Program or SNAP at federal level
- Administered by the Orange County Social Services Agency (SSA)
- Number of OC participants: 236,820 (Sept. 2013)
Who do I call?

2-1-1 Orange County
Dial 2-1-1 or (888) 600-4357 (toll free)

Catholic Charities
(714) 347-9601

Community Action Partnership of OC (CAPOC)
(714) 897-6670, x3606

Second Harvest Food Bank
(949) 278-3422
Benefits of CalFresh & NEOP
Working Together

For the eligible population

- Improved access to CalFresh
- Increased knowledge on how to stay healthy
- Improved use of CalFresh dollars
- Improvements in behavior to stay healthy
Benefits of CalFresh & NEOP Working Together

For the programs

• Increase in participation rates
• Better coordination
• Identify outreach opportunities for enrollment opportunities
• Cross training of staff
Summary

Questions?