

Enhancing the Customer Experience through Technology

James LoCurto, San Bernardino Danielle Benoit, C-IV Ashley Arnold, Sacramento Yolanda Banuelos, CalWIN

CWDA Conference - October 6, 2017



Predictive Handling



CWDA Conference October 6th, 2017





C-IV Customer Service Centers

C-IV has 11 continuing Customer Service Centers (CSC): Butte, Humboldt, Kern, Kings, Monterey, Riverside, San Bernardino, Shasta, Stanislaus, Sutter, Yuba.

Each C-IV CSC has a customized Interactive Voice Response (IVR) flow based on their county processes.

The first C-IV CSC went live on August 5, 2011 in San Bernardino County.

San Bernardino County's initial goal for the CSC was to implement a centralized solution to provide services for customers receiving California Work Opportunity and Responsibility to Kids (CalWORKs), CalFresh, and Health Care Programs (HCP).

San Bernardino County continues to expand the customer experience in their CSC using new technology in customer handling and options.





Interactive Voice Response (IVR) enhancements were developed by San Bernardino County and C-IV to solve challenges encountered by the CSC.

The following technology enhancements have improved service to our customers:

- Customer Post Call Survey
- Visual-IVR
- Courtesy Call Back
- Voice Authentication
- Predictive Handling
 - EBT Handling
 - Appointment Rescheduling
 - Professional Voice Talent
 - Expanded authentication (SSN and DOB)





Predictive Handling (PH)



- Encourages the use of self service by anticipating requests
- Prevents up-front agent requests and disengaged callers

What it is!

An up-front, personalized experience, predicting the call reason based on knowledge of the caller.

How it helps

Fosters users confidence in the system, leading to Increased use of self service.

Reduce sole operator/agent requests.

Shorter, more efficient calls.

Higher caller satisfaction.





Using the caller's information, the IVR will check the phone number the person is calling from to match with a Primary Applicant/Recipient in the C-IV System. If a match is found, the IVR system will:

- Review current case information,
- Determine the most likely reason for the call, based on case information, within a 37 day window, and
- Select one of the options below to ask the customer:
 - Upcoming appointment,
 - Missed or prior appointment,
 - Re-Evaluation (RE) packet,
 - Denial or discontinuance of benefits,
 - Reduction in benefits,
 - Change/approval of benefits, or
 - Calling to report a change to case information.



PH: How it Works!



The question provided to customer is determined based on priority. The top priority is first given to upcoming scheduled appointments.

For example: If a customer has an appointment scheduled within the 37 day timeframe. They will be asked:"Are you calling about your upcoming appointment?"

If a customer does not have an appointment scheduled the logic looks at all the events taking place within the same time range:

The next priority is given to those case events resulting in a loss of benefits.

The Customer is only asked one question, regardless of the activity on the case.

- If they answer No to the question, they are moved to the next menu in the IVR
- If they answer <u>Yes</u> to the question, the call is routed based on the option. This might result in being sent to a self-service option or to a speak to worker queue.





Predictive Handling benefits customers by reducing wait times. The customer is provided various self-service options rather than waiting in a queue to speak to a worker.

New self-service options include:

- Requesting a replacement Electronic Benefit Transfer (EBT) card, and
- Confirming, canceling, or rescheduling an appointment.







Self-Service Options: EBT Replacement Card



In 2015 C-IV and San Bernardino County completed a caller intent campaign to determine why customers were calling. The campaign revealed that approximately 4% of callers in the study were calling regarding their EBT card. Based on these results it was determined that providing a self-service option to request an EBT card would both improve the customer experience and increase processing efficiency for the county.





Self Service Options: Appointments



The same caller intent campaign found approximately 7% of callers were calling regarding canceling, confirming or rescheduling an upcoming appointment.

Appointment Assumptions Reschedule option NOT available 10-days Confirmation & Warning Impact before end of month through the Self-Service IVR Only for authenticated callers Only for current month Select to Select new Select Select new Msg of morning or change day in time (from changed apt) afternoon existing time appointcurrent time parameters) month ment

- Leverage existing Cancel / Confirm appointment functionality in the current IVR outbound campaign
- No change in current appointment duration
- Caller will be asked to confirm change
- Caller will be given reminder message of possible benefits impact to missing the appointment
- Journal entry created





Professional Voice Talent

Professional Voice Talent transforms the way we currently communicate with the caller.

Commonalities

Position where

audio is played

Verbiage

Languages

Text-To-Speech (TTS)

Unique

- Is a type of speech synthesis application that is used to create a spoken sound version of the text in a computer document.
- Flexibility to create TTS fairly quickly.
- Ability to record in multiple languages within the same architecture.

Professional Voice Talent

Unique

- Auditions of a Voice Talent are performed and one is chosen.
- Caller is able to hear a real voice on the other end of the line.
 - Creates audio files that are played to the caller.
 - Voice Talent selected is bilingual (English and Spanish).









Expanded Authentication

Authentication allows the customer to access all self-service options through the IVR. Authentication also assists the agent/worker as it allows them to quickly identify the caller and the C-IV System will auto-pop the Case Summary for easy case management. User now has 3 methods to authenticate in the IVR.







Expanded Authentication

Case and PIN

- Original Authentication method.
- PINs are issued from the C-IV System and mailed to customer.

Voice

- Customer enrolls in this authentication method.
- Uses natural voice patterns, no PINs, passwords, and repetitive questions
 - A Caller's voice is analyzed for hundreds of unique characteristics that are then compared to the voice model created
 - "My voice is my password please authenticate me"

Date of Birth and Social Security Number

- Allows customers to use their Date of Birth and Social Security Number to authenticate
- If customer is associated to multiple cases, case number is also required.



Lessons Learned



- Callers have multiple reasons to call
- Callers may not understand the presented option
- Callers may be calling to enroll into an additional program
- Repeated callers will hear the same prediction unless a new event occurs between the calls
- EBT
 - Callers may choose this option to bypass IVR and speak to agent/worker.
 - Need to adjust call flow to ask for program information and clarify requested zip code.
- Authentication: More outreach is needed to ensure Customers understand the advantages of authentication.



Thank you!



James LoCurto San Bernardino County <u>Jlocurto@hss.sbcounty.gov</u>

Danielle Benoit C-IV Project <u>BenoitD@c-iv.org</u>



MyBenefits CalWIN

MyBenefits CalWIN Portal Action Solution





Presentation by Ashley Arnold (Sacramento County) Yolanda Banuelos (WCDS) Date Published 8/24/2017





Inspiration and Project Inception

Sacramento County Vision

Sacramento County Department of Human Assistance (DHA) had a vision to:

- To provide the best and most innovative customer-centric service experience
- Achieve the highest level of positive customer outcomes
- Create the most productive work environment of any county public assistance or employment agency in California

Sacramento County's Goal

- Provide customers the tools and services needed to improve self-sufficiency outcomes by streamlining requests for assistance programs
- Provide customers the ability to:
 - Communicate quickly and effectively using MyBenefits CalWIN
 - Complete tasks in minutes instead of weeks
 - Complete tasks without coming into the office



Business Challenge

How Do We Improve Self Sufficiency Outcomes?

Initial Focus: Reduce the delay to grant eligibility

- Leverage the flexibility of phone applications or other interview methods to apply for, or renew, public assistance benefits
- Break away from the confines of traditional methods of completing the eligibility process
 - Limit the activities around printing and mailing documents (e.g. imaging)
 - The County relied on the US Postal Service or asked customers to come to an office to submit verifications or provide signatures



Change Process and Collaboration

Thought Leadership In Designing Solutions for the CalWIN Eco-System The Consortium Counties working together to help shape requirements and direction



CalWIN Consortium

experience and insight

Alameda Orange Santa Cruz Tulare San Diego San Mateo Contra Costa Placer San Francisco Santa Barbara Solano Ventura San Luis Obispo Sacramento Santa Clara Sonoma Yolo Fresno



opportunities

CalWIN Discovery and Innovation

Customers Want Access To Services Available In Other Sectors Of Life Today

- Provide capabilities for customers to streamline requests for assistance programs
- Offer the ability to communicate quickly and effectively, in minutes instead of weeks
- Allow customers to complete their tasks, whenever and wherever they choose





CalWIN Case Action Solution

Ability To Communicate Quickly And Effectively With Customers The Case Action Solution provides the county and customers the ability to easily navigate to receive and deliver personal information required to determine benefit eligibility.



- Flexible design to accommodate almost all customer scenarios
- Allow staff to request customers to receive and submit documents, or electronically sign documents instantly.
- Enables a much more customer-focused way of doing business
- Electronic document processing improves the business activities needed around document mailing, handling, imaging, and indexing.



Signature Action

CalWIN Actions Overview

In CalWIN the Search for Case Actions page can be accessed from the navigator within General System.

Main Navigation





CalWIN Search for Case Actions

First step is to search on the **Case#** and review the existing Actions prior to **Add** a new Action.

Search f	or Case	Actions eted Search Commer	nts 🔛 Maintain Comm	nents 🔝 Case Over	view 💲 Run EDBC [🛛 PR Details 🃝 Held (Jump:	G0 >		
Save Swite	Add [Delete Print Clo	se					* Required		
Actio	Case #: 1B11	/35			Action #:					
Pr	rogram:	T	*	Date	Range:	•				
	From: 07/28/2017 2 To: 08/28/2017 2									
								Search		
Search Results	s:									
View - Form	at 🔹 📗 Free	eze 🚮 Detach								
Case Id	Action #	Effective Begin Date	Action Type	Status	Status Date	Due Date	Individual	Program		
1B11Y35	10012	08/01/2017	Request Information fr	Closed	08/01/2017	08/01/2017		Food Stamps		
4										
-										
							1 Displayed Rows. I	No More Rows. More		



Create a Signature Action

Eligibility worker can select the appropriate Action to send Information to Client, Request Information from Client, or Signature Needed.

Maintain Case Actions <u>View History</u> <u>N</u> View Deleted <u>Search Comments</u>	🗿 Maintain Comments 📰 Cas	se Overview 💲 Run EDB	Jump: C 🔃 PR Details 😿 Held Changes	Go >
Save Switch Reset Add Detail Delete Print Close				* Required
Case				Solution
Number: <u>1B11Y35</u> Name: Mead, Blake J Status: Open Status Date: 08/05/2014	Pending Alerts: 23	Alerts Programs Archived? PR Cycle		
Action Provided Documents				
Effective Begin Date: 08/28/2017 Action #: * Action Type: * Program: Customer Instructions: * Status: Open	Effective End Date: Due Date: Name: Status Date: 08/28/2017	7]	
Customer Response: Email Notification Case Email Address: Rylan.Gann@calwin.org - Receive Ema	I [Y/N]: Yes Queue Emai	//		
			Rece	ived Documents Progress Details



Create Case Action

For this scenario we are creating a "Signature Needed" Action for our test case, Blake. The worker completed the required fields (*) and clicked save.

	Mainta N <u>View His</u>	tory X Vie	e Actions	earch Comments	Maintain Commen	ts 🔲 Ca	ase Overvie	w 🛛 💲 Run ED	Ju BC 🔟 PR Details 📝 Held Char	ump:	G0 >
	Save Swite	ch Reset A	dd Detail Dele	te Print Close							* Required
	Case										\bigcirc
	Number:	<u>1B11Y35</u>	Name:	Mead, Blake J			Al <u>e</u> rts.	<u>P</u> rograms			
	Status:	Open	Status Date:	08/05/2014	Pending Alert	5: 23	Archi <u>v</u> e	d? <u>P</u> R Cycle			
	Action	Provide	d Documents								
	Effective	Begin Date: Action #:	08/28/2017 10,013		Effective End Date:						
	*	Action Type:	Signature Neede	d 🔻	* Due Date:	08/30/20	17 🖄				
		* Program:	Food Stamps	•	Name:	Mead, B	ake J 48	389-79-8558	•		
	Customer	Instructions:									
								//	:		
		* Status:	Open		Status Date:	08/28/20	17				
-	Custome	er Response:									
								11			
	Email Not	ification —									
	Case Email	Address: Ryla	an.Gann@calwin.o	rg – Receive Ema	iil [Y/N]: Yes 🤇)ueue Em	ail				
										Received Documents	Progress Details



Add Documents to the Action

For this test case we will add a Statement of Facts and the CF 285 Rights and Responsibilities for Blake to review and sign. We have the option to select pre-loaded (blank) documents, upload a file, or CalWIN generated correspondence. The worker has the option to send the customer a reminder email.

we Switch Reset Add	d Detail Delete	Print Close	Maintain Comments			EDDC PR PR Deta		nanges		* Requi
ase										
Number: <u>1B11Y35</u>	Name:	Mead, Blake J			Alerts Progra	ms				
Status: Open	Status Date: 0	8/05/2014	Pending Alerts:	23	Archived? PR Cy	le				
Action Provided	Documents									
View - Format -	Freeze 🛃 Det	ach								
Effective Begin Date	Form Name	Date Given	Effective End Date							
8/28/2017 C	F 285 R & R	08/28/2017								
8/28/2017 C	F 285	08/28/201/							2	Displayed Rows
* Effective Begin Date:	08/28/2017				E	ffective End Date:		2		
* Form Name:	CF 285	~	*			Date Signed:		20		
	0. 200					_				
* Date Given: * Purpose:	08/28/2017 Signature Single	2 0				Date Returned:		20		
* Date Given: * Purpose: Document Description: Document Type	08/28/2017 Signature Single	2 0 • •				Date Returned:		B		
* Date Given: * Purpose: Document Description: Document Type	08/28/2017 Signature Single File name:	žð a ▼				Date Returned:		B		
* Date Given: * Purpose: Document Description: Document Type Blank Form Upload Clent Correspondence	08/28/2017 Signature Single File name: Image to uploa	a T d Choose File	No file chosen			Date Returned:]			View
* Date Given: * Purpose: Document Description: Document Type Blank Form Upload Client Correspondence	08/28/2017 Signature Single File name: Image to uploa Name: SAWS	d Choose File 2 PLUS (4/15)	No file chosen			Date Returned:	Correspon	dence in Queue	. Printed Co	View prrespondence
* Date Given: * Purpose: Document Description: Document Type Blank Form Upload Client Correspondence mail Notification ase Email Address: Rylan.	08/28/2017 Signature Single File name: Image to uploa Name: SAWS Gann@calwin.org	a d 2 PLUS (4/15) - Receive Email [No file chosen Y/N]: Yes Que	eue Emai		Date Returned:	Correspon	dence in Queue	. Printed Co	View prrespondence Progress Details

MyBCW Benefits Overview

The Action is instantly available in MyBCW. The next time Blake logs in the Overview page will provide an Alert to the number of open Actions available on his Case(s).

My Benefits	Solano (Change County)	Hi , Blake	Language English						
Q MyBenefits CalWIN	? FAQs	Contact Us	🔀 Help						
Overview Benefits	Tasks Documents	Contact Settings							
MyBenefits Overview Make changes to your Contact Settings Welcome to MyBenefits CalWIN Overview. This page has information about your benefits, such as program status. The View Details button will show you more access to benefit amounts and history, reporting/renewal status, and how to contact a county representative. Blake M - Benefit Overview You have 1 Action(s)									
Welcome to MyBenefits Cal Details button will show yo representative. Blake M - Benefit C You have <u>1 Action</u> (WIN Overview. This page has inform u more access to benefit amounts an Overview	ation about your benefits, such d history, reporting/renewal st	n as program status. The View atus, and how to contact a county						
Welcome to MyBenefits Cal Details button will show yo representative. Blake M - Benefit C You have <u>1 Action(</u>	WIN Overview. This page has inform u more access to benefit amounts an Overview 5) Program	ation about your benefits, such d history, reporting/renewal sta status	as program status. The View atus, and how to contact a county Action						
Welcome to MyBenefits Cal Details button will show yo representative. Blake M - Benefit C You have <u>1 Action(s</u> CalWO	WIN Overview. This page has inform u more access to benefit amounts an Overview 5) Program RKs	ation about your benefits, such d history, reporting/renewal sta status <u>Approved</u>	A as program status. The View atus, and how to contact a county Action						
Welcome to MyBenefits Cal Details button will show yo representative. Blake M - Benefit C You have <u>1 Action(</u> You have <u>1 Action(</u> CalWO CalFree	WIN Overview. This page has inform u more access to benefit amounts an Overview 5) Program RKs sh	ation about your benefits, such d history, reporting/renewal sta Status Approved Approved	A as program status. The View atus, and how to contact a county Action						



MyBCW Actions Inbox

The Action Inbox page displays the open Actions available on the customer's Case(s).

My Benefits	Solano (Change County)	Language English 🔽 Go Hi , Blake MyBenefits CalWIN Account Sign Out					
Q MyBenefits CalWIN	? FAQs	Contact Us	🔀 Help				
Overview Benefits	Tasks Documents	Contact Settings					
Applications Case Rep	porting Action Inbox						
Action Needed St	ubmitted		?				
Below is a list of actions that you	u need to complete for the past six	months.					
Action # Case # Ta	isk Status	Create Date	Due Date Action				
10013 xxxxY35 Si	ignature needed Action is need	ed Mead, Blake J 08/28/2017	08/30/2017 📝 Details				



MyBCW Actions Details Page

The Action Details page will navigate the customer through a workflow to complete the Action. The detail page provides details of the Action and the instructions needed for the customer to complete the Action.





MyBCW Signature Workflow

We begin the workflow with the Rights and Responsibilities page, which is based on the document type selected for this Action.



MyBCW Signature Workflow

Next the customer is able to review and sign the document added to the Action. The user has multiple options to sign, decline to electronically sign, or identify reasons why they cannot sign.

	•								
view	and Sign								
signatur	e is needed on CF 285 for Mead, Blake J								
ease rev	iew and verify the information is correct. When you ar	e done you will need t	to complete th	ne bottom section and se	lect Next.				
-	The County will provide an interpreter at no cos	st to you. If you are	e deaf or hard	d of hearing please che	ck here		-		
	\$150 and cash on hand, checking and savings accounts \$100 or less?	XYes No	have a shu	it-off notice?	r uo you	Yes X No			
C	Is your household's combined gross income and liquid resources less than the combined rent/mortgage and utilities?	XYes No	Will your f	ood run out in 3 days o	r less?	Yes X No			
ſ	Is your household a migrant/seasonal farm worker household with liquid resources not exceeding \$100?	Yes X No	Do you ne get food, c emergency	ed help with transporta lothing, medical care or / item(s)?	ation to prother Yes XNo				
6	Do you have an eviction notice or a notice to pay rent or leave?	XYes No	Do you ne diapers or weather?	ed essential clothing, s clothing needed for colo	uch as d	Yes X No			
G	Is anyone pregnant? Yes X No	If yes, did she get	a Presumptiv	ve Eligibility Card?	Yes	No			
e	Does anyone in your household have a person Immediate Medical Need Child Abuse	al emergency?	Yes X No	If yes , check box:	Pregnance Pregnance	cy threatens	-		
o you ag	gree that you read, or had read to you, this document	and any personal info	rmation is cor	rect?	Lam not s	ianing for the following r	eason		
• Y	es, the information is correct and I am ready to electro	nically sign the docun	nent		I am not able to view the document.				
O N	Io, I am not able to sign the document or the information	on is not correct (you v	vill be able to	provide a reason)	01	he information is not corr	ect.		
O I e	decline to sign this document electronically. I understa lectronically and that the county will contact me to disc	nd that there is no per cuss other options for	nalty for not si signing.	igning this document	Please pro (maximum characters)	vide details			
st signa	ture (Please read the signature line(s) on this docume	nt to determine who r	nust sign)		characters,				300 charact
* Firs	st Name Middle Initial *	Last Name		Date					
DU		load		8/29/2017					

MyBCW Signature Workflow

The customer's final step is to validate the signature page appended to the original document prior to completing their Action.

e final pag vill be able to	e. p print this document after submission.					
Rules	, Rights, and Responsibilities					<u>^</u>
I read,	or had read to me, and I understand	and agree to the I	Rights, and Responsibilities in this	documen	t.	
I read,	or had read to me, the Program Rule	es and Penalties ir	n this document and also understa	nd I may p	rint it for my records.	
	By checking this box, I have read, I also understand I may print it for	or had read to me my records.	, and understand the Program Rul	es, Rights,	and Responsibilities.	
Do you	a agree that you read, or had read to	you, this docume	nt and any personal information is	correct?		
Yes, th	ne information is correct and I am re	ady to electronica	lly sign the document			
By sel	ecting this option and typing my nar	ne below, I am ele	ectronically signing this document			
I agree enforc	e to sign this document by electronic ed in the same way as a written sign	means. I underst ature.	and that an electronic signature ha	is the same	e legal effect and can be	
First si	ignature (Please read the signature li	ne(s) on this docu	ment to determine who must sign)		
First 1	Vame	Middle Initial	Last Name		Date	
Blake	•	l	Mead		08/29/2017	
Secon	1 signature (Please read the signature	e line(s) on this de	ocument to determine who must si	an)		
First	Jame	Middle Initial	Last Name	en)	Date	-
u have any	documents you want to upload before	you submit? am done and ready	/ to submit.			

MyBCW Actions Thank You Page

The customer receives a confirmation number and has the ability print a copy of the submitted document.

Thank You
Thank you, your action has been submitted
Thank you for using MyBenefits CalWIN. Please print a copy of the signed document by clicking the print button below.
Please note: you will not be able to print a copy of the document once the county has marked the action as completed.
Print/Save Your Signed Document 📇
Confirmation
Please print a copy of this page and keep for your records. Your tracking information is:
Confirmation Number: 000166111
Date: 8/29/2017
Time: 7:03 PM
Print/Save Confirmation Page 🚍
Email Confirmation
Provide an email address, then select the Send Confirmation Button. The confirmation notification will be sent to the specified email address for your records.
 Send Confirmation to Logon Email Address shawn.barker@dxc.com Send Confirmation to Specified Email Address
Email Address Send Confirmation Email
Retype Email Address
Exit 🗙 Next 🌖



CalWIN Search for Case Actions

CalWIN is instantly updated with the status of the Action, Client Submitted.

Search f		Actions eted Search Commer	nts 🔛 Maintain Comn	ments 📰 Cas	e Overview 💲 Run EDBC	[🏾 PR Details 🛛 🔐 Held (Jump:	G0 >
Save Switch	Reset Add D	etail Delete Print Clos	se					* Required
	Case #: 1811Y	35			Action #	#:		
Actio	on Type:		•		Statu	s: 🔻		
h	rogram:		Y		Date Range: From: 07/28/2017	To: 08/28/2017 🖄		
Search Result	s:							Search
View - Form	nat 🔹 🔟 Free	ze 🚮 Detach					1	
Case Id	Action #	Effective Begin Date	Action Type	Status	Status Date	Due Date	Individual	Program
1B11Y35 1B11Y35	10013	08/28/2017 08/01/2017	Signature Needed Request Information fr	Client Submitte r Closed	ed 08/28/2017 08/01/2017	08/30/2017	Mead, Blake J	Food Stamps Food Stamps



CalWIN Action Details

The County is a able to review the document submitted by the customer.

Maintain Case Actions	Jump: Go > Changes
Save Switch Reset Add Detail Delete Print Close	* Required
Case	\odot
Number: 1B11Y35 Name: Mead, Blake J Alerts Programs Status: Open Status Date: 08/05/2014 Pending Alerts: 23 Archived? PR Cycle	
Action Provided Documents	
Effective Begin Date: 08/28/2017 Effective End Date: Action #: 10,013 * Action Type: Signature Needed * Due Date: 08/30/2017 * Program: Food Stamps • Name: Mead, Blake J 48 389-79-8558 • Customer Instructions:	
* Status: Client Submitted Status Date: 08/28/2017 Customer Response:	
Email Notification Case Email Address: Rylan.Gann@calwin.org - Receive Email [Y/N]: Yes Queue Email	Received Documents Progress Details



CalWIN Actions Documents List

The Imaged Documents List allows the county to view all of the documents submitted by the customer.

Imaged Docume	nt List ted Search Com	ments 🔛 Maintain Co	omments 📰 Ca	se Overview 💲 Run	EDBC [P] PR Details	Jun 📝 Held Chang	np:	Go >
Save Switch Reset Add D	etail Delete Print	Close						* Required
View - Format - Free	ze 🛃 Detach							
Documents	Date Submitted	Document Type		Person	Scope			
signature_signed.pdf	08/29/2017 07: SA	AWS 2 PLUS	Blake Me	ad	Individual			
Rows Selected 1							1 Displayed Ro	ws. No More Rows. More
								Dow <u>n</u> load <u>V</u> iew
1	Preview							
	Print Close	worth)? We call this the Fair	- I work month movement					
		Market Value.	For sale ads Car Dealer Kelly blue Book Mechanic Purchase price					
		How much I owe on the vehicle	I don't know! need help inding out the amount owed					
		owed on the vehicle	Estimate Other:					
		Is this a leased vehicle?	Yes X No					
		SAWS 2 PLUS (04/15)	1811	r35	APPENDIX E			
		Electronic Signature						
		Rules, Rights, and Respon	sibilitics					
		I read, or had read to me, and I to I read, or had read to me, the Pro-	understand and agree to the Righ operam Rules and Penalties in thi	nts, and Responsibilities in this document. is document and also understand I may pri-	t it for my records.			
		By checking this box, I I also understand I may	have read, or had read to me, an print it for my records.	d understand the Program Rules, Rights, a	ad Responsibilities.			
		Do you agree that you read, or h Yes, the information is correct a By selecting this online and two	and read to you, this document a and I am ready to electronically : ing my name below. I am electronic	nd any personal information is correct? sign the document		•		
		I agree to sign this document by enforced in the same way as a w	electronic means. I understand	that an electronic signature has the same l	egal effect and can be	+		
		First signature (Please read the s	signature line(s) on this docume Middle Initial	nt to determine who must sign) art Name	Data			
		Blake		Acad	08/29/2017			
		Second signature (Please read th	he signature line(s) on this docur	ment to determine who must sign)			•	01

38

CalWIN Actions Details

The County confirmed Blake completed the Action and will now update the Status to Closed.

Maintain Cas View History 🏷 Vie	e Actions w Deleted 🔄 Search Comments	🎬 Maintain Comments 📄 C	Case Overview 💲 Run EDI	3C 🔃 PR Details 📝 Held	Jump:	G0 >
Save Switch Reset A	Add Detail Delete Print Close					* Required
Case						\bigcirc
Number: <u>1B11Y35</u> Status: Open	Name: Mead, Blake J Status Date: 08/05/2014	Pending Alerts: 23	Alerts Programs Archived? PR Cycle			
Action Provide	d Documents					
Effective Begin Date: Action #: * Action Type: * Program: Customer Instructions:	08/28/2017 Effe 10,013 Signature Needed Food Stamps •	ctive End Date: * Due Date: 08/30/2017 Name: Mead, Blake J	8 48 389-79-8558 ▼ //			
* Status: Customer Response:	Client Submitted Client Submitted Client Submitted Closed Returned to Client	Status Date: 08/28/2017	h			
Email Notification — Case Email Address: Ryla	an.Gann@calwin.org - Receive Er	nail [Y/N]: Yes Queue Em	nail			
					Received Documents	Progress Details

The progress has been tracked and can be reviewed

Display	Progress Details So ry 🏠 View Deleted 🔯 Search Co	ummary mments Maintain Comment	s 📰 Case Overview 💲 Run EDBC 🔯 PR Detz	Jump: 🗌 ails 📝 Held Changes		Go >	
Save Switch	Reset Add Detail Delete Print	Close			* F	Required	
View - For	View Format Freeze Detach						
Status Date	Status	Customer Instructions	Customer Response	Added By	Updated		
08/28/2017	Closed			Dodson, Teagan	08/28/2017 07:08 PM		
08/28/2017	Client Submitted			IP45325	08/28/2017 07:04 PM		
08/28/2017	Open Viewed			IP45325	08/28/2017 06:53 PM		
08/28/2017	Open			Dodson, Teagan	08/28/2017 06:39 PM		
Rows Selected	d 1			4 Disp	played Rows. No More Rows.	More	



MyBCW Actions Details

The customer also has access to review the progress of the action

Action Details	0
You completed this action on 08/28/2017. Thank you for providing the requested information for Mead, Blake J. No further action is necessary. History exists for this action View less details	
Details Date Description 08/28/2017 You completed this action 08/28/2017 You submitted this action 08/28/2017 You viewed this action 08/28/2017 You viewed this action 08/28/2017 Action was created	
Action # Description signature_signed.pdf SAWS 2 PLUS uploaded on 08/29/2017 for Blake Mead Please contact the County if you need a copy of this form. If you have a disability or need help with this action, let the County Welfare Department (County) know and someone will help you. This action was created on 08/28/2017 and due on 08/30/2017	
Back	





Request Information from Client



CalWIN Request Information from Client Action

In this scenario the county will create a "Request Information from Client" Action for a utility bill.

Maintain Case Actions <u>View History</u> <u>></u> View Deleted <u>></u> Search Comments <u>></u> N	faintain Comments 📺 Case Overview 💲 Run EDBC	Jump: Go > IP PR Details
Save Switch Reset Add Detail Delete Print Close		* Required
Case		S
Number: <u>1B11Y35</u> Name: Mead, Blake J Status: Open Status Date: 08/05/2014	Alerts Programs Pending Alerts: 23 Archived? PR Cycle	
Action Provided Documents		
Effective Begin Date: 08/28/2017 Eff Action #: 10,014 * Action Type: Request Information from Client * Program: Food Stamps Customer Instructions: Please send us a copy of your utility bill	ective End Date: * Due Date: 08/31/2017 🖄 Name:	
* Status: Open Customer Response:	Status Date: 08/28/2017	
Case Email Address: Rylan.Gann@calwin.org - Receive Email [Y/	N]: Yes Queue Email	
		Received Documents Progress Details



CalWIN Request Information from Client Action

In this example the County will also add an additional document for the customer to review.

Maintain Case Actions View History 🍇 View Deleted 🔯 Search Comments	Maintain Comments 📰 Case Overview 💲 Run EDBC 🌗 PR Detail	Jump: Go >
Save Switch Reset Add Detail Delete Print Close		* Required
Case		\odot
Number: 1B11Y35 Name: Mead, Blake J Status: Open Status Date: 08/05/2014	Alerts Programs Pending Alerts: 23 Archived? <u>PR</u> Cycle	
Action Provided Documents		
View - Format - Freeze Detach		
Effective Begin Date Form Name Date Given	Effective End Date	
08/28/2017 08/28/2017		1 Displayed Rows.
* Effective Begin Date: 08/28/2017	Effective End Date: Date Signed: Date Returned:	磁
AR 3 Mid Year Status Rpt-BCW CA2.1 Document Description: CAPI 1 Housing/IK Stmt CAPI 1253 Verif Ongoing Inc CAPI 4 Income Rpt CAPI 5 House/Apt Rental Stmt		
Document Type CAPI 6 Rm Rntal Stmt-Applicant CAPI 7 Rm Rntal Stmt-IndLord CAPI 7 Rm Rntal Stmt-IndLord Blank Form CCP 1 Trustline Exemption CCP 4 Health & Safety Crtfctn CCP 4 Health & Safety Crtfctn		
Upload CCP1000 ChildCare Bnfts-BCW CCP1007 Stg1 ChildCare Req-BCW CCP1013 Stg1 ChildCare Asmt-BCV CCP1013 ChildCare Asmt-BCV CCP1014 ChildCare Asmt-BCN	le chosen	View
Email Notification CF 285 CF 285 R & R Case Email Address: Rylan. CF 31 CF Supp Medical Ded-BCW	Yes Queue Email	
		Received Documents Progress Details

CalWIN Request Information from Client Action

The worker will complete the required fields and attach the document.

Save Switch Reset Add Detail Delete Print Close	* Required
Case	\bigcirc
Number: <u>1B11Y35</u> Name: Mead, Blake J Alerts Programs	
Status: Open Status Date: 08/05/2014 Pending Alerts: 23 Archived? PR Cycle	
Action Provided Documents	
View • Format • Thereze The Detach	
Effective Begin Date Form Name Date Given Effective End Date	
08/28/2017 AR 3 Mid Year Status Rt 08/28/2017	
1 Dis	splayed Rows.
* Effective Begin Date: 08/28/2017	
* Form Name: AR 3 Mid Year Status Rpt-BCW Date Signed: 🔯	
* Date Given: 08/28/2017 🖏 Date Returned:	
* Purpose: Review Document Description: Here is the AR3 form we discussed	
Document Type	
File name: AR 3	
Blank Form	
O Upload Image to upload Choose File No file chosen	View
Correspondence in Queue Printed Correspondence in Queue	spondence
Email Notification Case Email Address: Rylan.Gann@calwin.org - Receive Email [Y/N]: Yes Queue Email	
Received Documents Pro	ogress Details

MyBCW Actions Overview

The customer's MyBCW Overview and Action Inbox pages are instantly updated with new Action.

ļ	Welcome tr Details but represental Blake N You I	MyBenefits Overview o MyBenefits CalWIN Overview. This pattorn will show you more access to benefitive.	ge has information about your b fit amounts and history, reporting	Make changes t Contact Settings enefits, such as program a/renewal status, and ho	to your status. The View w to contact a county		
Action Ne	Action In	box Submitted					?
Below is a list of	actions that y	ou need to complete for the	past six months.	Croate Data	Due Date	Action	
10014	xxxxY35	Information needed	Action is needed	08/28/2017	08/31/2017	Details	



Actions Overview

The Action Details page will provide instructions to complete the Action and also display the **Documents to Review** section. Selecting Start will navigate the customer through the steps to upload the document.





CalWIN Action Status

When the customer **views** an Action in MyBCW the system will instantly update the status in CalWIN.

Search f		Actions eted Search Commer	nts 🖭 Maintain Comn	nents 🔳 (Case Overv	iew 💲 Run EDBC 🚺	Jun PR Details 🌌 Held (np:	G0 >
Save Switch	Reset Add D	Delete Print Clo	se						* Required
(Case #: 1B11Y3	35				Action #:			
Actio	n Type:		•			Status:	•		
Pr	rogram:	•			Oate Ra	nge:			
					From: 0	7/28/2017 🖄 To:	08/28/2017 🖄		
					L				Grout
									Search
Search Result	s:								
View - Form	nat 🔻 📔 Free	eze 🚮 Detach				1			
Case Id	Action #	Effective Begin Date	Action Type	V Sta	tus	Status Date	Due Date	Individual	Program
1B11Y35	10014	08/28/2017	Request Information fr	Open Viewe	ed	08/28/2017	08/31/2017		Food Stamps
1B11Y35	10013	08/28/2017	Signature Needed	Closed		08/28/2017	08/30/2017	Mead, Blake J	Food Stamps
1B11Y35	10012	08/01/2017	Request Information fr	r Closed		08/01/2017	08/01/2017		Food Stamps
•									
1									
4									E E
								3 Displayed Rows. No Mo	ore Rows. More



MyBCW Upload Documents Workflow

The Submit Documents Detail page allows the customer to upload document(s) requested by the County.

	Submit Documents Detail Please identify your documents to help us process your request.	
	Step 1: Select a Household Member and Document information. This document is for Blake Mead Document type Expenses This document is a Utility bill	
	✓ File upload complete.	
	Step 2: Choose a File(s) or Drag and Drop File(s). The maximum file size for upload is 5 MB. Accepted files: xls,xlsx,bt,pdf,doc,docx,rtf,htm,gif,pe,jpeg,jpg,png,tif,tiff,bmp Image: Choose Files to Upload Scan Documents or Drag and Drop files here. An uploaded file will be listed so that you will have an opportunity to remove the file. Note: Uploaded documents which are password protected cannot be viewed by your worker. Please, remove any password protection associated with the document.	
	Step 3: Verify the list is complete and select Next to continue. Utility Bill.pdf Blake Mead Expenses Utility bill Delete	
/0017		

OPSEG

A to an a constraint of the second se

MyBCW Thank You Page

The customer receives a confirmation number and has the ability print a copy of the submitted document.

T N T 5 5 2 3 (A) 1/2 1 3 4 1/2 1/2 1/2 1 3 4 1/2 1/2 1/2 1/2 1/2 1/2 1/2 1/2 1/2 1/2
Thank you, your document(s) has been submitted Thank you for using MyBenefits CalWIN.
Confirmation
Please print a copy of this page and keep for your records. Your tracking information is:
Confirmation Number: 000166112
Date: 8/30/2017
Time: 9:45 AM
Print/Save Confirmation Page 🧮
Email Confirmation
Provide an email address, then select the Send Confirmation Button. The confirmation notification will be sent to the specified email address for your records.
 Send Confirmation to Logon Email Address shawn.barker@dxc.com Send Confirmation to Specified Email Address
Email Address Send Confirmation Email
Retype Email Address
Exit 🗙 Next 🅣



CalWIN Search for Case Actions

CalWIN is instantly updated with the status of the Action, Client Submitted.

Save Switch	Reset Add	Detail Delete Print Clos	se					* Re
C	Case #: 1811)	/35			Action #:			
Action	n Type:		•		Status:	•		
Pn	ogram:	•		C Date R	lange:			
	-			From:	07/29/2017 1 To:	09/29/2017		
					0//28/2017 20 10.	08/28/2017 40		
								c
								1
Search Results	s:							
View - Forma	at 👻 🔢 Fre	eze 🚮 Detach						
		1			Status Data	Due Data	Individual	Dro
Case Id	Action #	Effective Begin Date	Action Type	Status	Status Date	Due Date	Individual	PIU
Case Id	Action # 10014	Effective Begin Date 08/28/2017	Action Type Request Information fr	Client Submitted	08/28/2017	08/31/2017	Individual	Food Star
Case Id 1811Y35 1811Y35	Action # 10014 10013	Effective Begin Date 08/28/2017 08/28/2017	Action Type Request Information fr Signature Needed	Client Submitted Closed	08/28/2017 08/28/2017	08/31/2017 08/30/2017	Mead, Blake J	Food Star
Case Id 1811Y35 1811Y35 1811Y35	Action # 10014 10013 10012	Effective Begin Date 08/28/2017 08/28/2017 08/01/2017	Action Type Request Information fr Signature Needed Request Information fr	Client Submitted Closed Closed	08/28/2017 08/28/2017 08/01/2017	08/31/2017 08/30/2017 08/01/2017	Mead, Blake J	Food Star Food Star Food Star
Case Id 1811Y35 1811Y35 1811Y35	Action # 10014 10013 10012	Effective Begin Date 08/28/2017 08/28/2017 08/28/2017 08/01/2017	Action Type Request Information fr Signature Needed Request Information fr	Client Submitted Closed Closed	08/28/2017 08/28/2017 08/01/2017	08/31/2017 08/30/2017 08/01/2017	Mead, Blake J	Food Star Food Star Food Star
Case Id 1811Y35 1811Y35 1811Y35 1811Y35	Action # 10014 10013 10012	Effective Begin Date 08/28/2017 08/28/2017 08/01/2017	Action Type Request Information fr Signature Needed Request Information fr	Client Submitted Closed Closed	08/28/2017 08/28/2017 08/01/2017	08/31/2017 08/30/2017 08/01/2017	Mead, Blake J	Food Star Food Star Food Star
Case Id 1811Y35 1811Y35 1811Y35	Action # 10014 10013 10012	Effective Begin Date 08/28/2017 08/28/2017 08/01/2017	Action Type Request Information fr Signature Needed Request Information fr	Client Submitted Closed Closed	08/28/2017 08/28/2017 08/01/2017	08/31/2017 08/30/2017 08/01/2017	Mead, Blake J	Food Star Food Star Food Star
Case Id 1811Y35 1811Y35 1811Y35 1811Y35	Action # 10014 10013 10012	Effective Begin Date 08/28/2017 08/28/2017 08/01/2017	Action Type Request Information fr Signature Needed Request Information fr	Client Submitted Closed Closed	08/28/2017 08/28/2017 08/01/2017	08/31/2017 08/30/2017 08/01/2017	Mead, Blake J	Food Star Food Star Food Star
Case Id 1811Y35 1811Y35 1811Y35 1811Y35	Action # 10014 10013 10012	Effective Begin Date 08/28/2017 08/28/2017 08/01/2017	Action Type Request Information fr Signature Needed Request Information fr	Client Submitted Closed Closed	08/28/2017 08/28/2017 08/01/2017	08/31/2017 08/30/2017 08/01/2017	Mead, Blake J	Food Star Food Star Food Star
Case Id 1811Y35 1811Y35 1811Y35 1811Y35	Action # 10014 10013 10012	Effective Begin Date 08/28/2017 08/28/2017 08/01/2017	Action Type Request Information fr Signature Needed Request Information fr	Client Submitted Closed Closed	08/28/2017 08/28/2017 08/01/2017	08/31/2017 08/30/2017 08/01/2017	Mead, Blake J	Food Star Food Star Food Star
Case Id 1811Y35 1811Y35 1811Y35 1811Y35	Action # 10014 10013 10012	Effective Begin Date 08/28/2017 08/28/2017 08/01/2017	Action Type Request Information fr Signature Needed Request Information fr	Client Submitted Closed Closed	08/28/2017 08/28/2017 08/01/2017	08/31/2017 08/30/2017 08/01/2017	Mead, Blake J	Food Star Food Star Food Star
Case Id 1811Y35 1811Y35 1811Y35 1811Y35	Action # 10014 10013 10012	Effective Begin Date 08/28/2017 08/28/2017 08/01/2017	Action Type Request Information fr Signature Needed Request Information fr	Client Submitted Closed Closed	08/28/2017 08/28/2017 08/01/2017	08/31/2017 08/30/2017 08/01/2017	Mead, Blake J	Food Star Food Star Food Star
Case Id 1811Y35 1811Y35 1811Y35 1811Y35	Action # 10014 10013 10012	Effective Begin Date 08/28/2017 08/28/2017 08/01/2017	Action Type Request Information fr Signature Needed Request Information fr	Client Submitted Closed Closed	08/28/2017 08/28/2017 08/01/2017	08/31/2017 08/30/2017 08/01/2017	Mead, Blake J	Food Star Food Star Food Star
Case Id 1811Y35 1811Y35 1811Y35 1811Y35	Action # 10014 10013 10012	Effective Begin Date 08/28/2017 08/28/2017 08/01/2017	Action Type Request Information fr Signature Needed Request Information fr	Client Submitted Closed Closed	08/28/2017 08/28/2017 08/01/2017	08/31/2017 08/30/2017 08/01/2017	Mead, Blake J	Food Star Food Star Food Star



CalWIN Actions Documents List

The Imaged Documents List allows the county to view all of the documents submitted by the customer.

Emaged Docume	e nt List eted Search Comme	ents 📔 Maintain Comments	📰 Case Overview 🛛 💲 Ru	un EDBC 🔟 PR Details 📝	Jump:	Go >
Save Switch Reset Add [Detail Delete Print Cl	ose				* Required
View - Format - Free	eze 🛃 Detach					
Documents	Date Submitted	Document Type	Person	Scope		
Utility Bill.pdf	08/30/2017 09: Utilit	ty bill B	lake Mead	Individual		
Rows Selected 1					1 Displayed Rows. N	lo More Rows. More
						Download View
	Print Close					
		24-hour customer service Visit our weblin www.piscon	Monthly Statement SEPTEMBER 2004 Account number 123 45 678 90 004716 1 AV Adda Santh 100 Senth Road Social Road Mindruffleutfleutfleutfleutfleutfleutfleutfle	123 45 678 90 Muddduddal		
		Inquiries by mail PGEAG PG Box 14444 Important Dates Your payment in due October 12, 2004	Account Summary PSE86 balance from last bil Payment modies - Thate Mod Current PSE86 - Gas Current PSE86 - Exercise WoryFree Contact Monthly Payment Tatal Ameesed Dave 00 bct 12, 2004	\$122.32 -125.00 24.04 83.10 5.76 \$176.22		
		Your next meter residing is scheduled for October 25. If you'l be away on your meter macing day, you can assue accurate billing anyway. Call our foll-here record-reading number 800 542-0051, one day anyw.	For the linst line in 4 years, prices will go up for so Service Contacts. New prices for furnace/boiler, contracts took reter on 47536. You will not be bi- date of your contract(s), All other Wony/Free conta- information, viait pang-conferent/sectore and respec- lation and the Wine doiving, cohere and respec- lated weny/one such. Pleases take a few minutes Seafer/ issued.	rre WorryFree Replacement Plants of water heads and air confolioner files at the nee plock until the nerveual ct pricets will stay the same. For more it our work areas, Good chrieng habits to read the exclosed "Drive	© ⊕	
		1 800 722-0254	Downed wires are dangerous. If you see downed w them and call or the local police or fire department.	ires, stay at least 10 feet away from		06

CalWIN Actions Details

The County confirmed Blake completed the Action and will now update the Action Status to Closed.

Maintain Case Actions Jump: Go > View History View Deleted 🔄 Search Comments 🗉 Maintain Comments 💼 Case Overview 💲 Run EDBC 🚺 PR Details 🖉 Held Changes		
Save Switch Reset Add Detail Delete Print Close		* Required
Case		\bigcirc
Number: <u>1B11Y35</u> Name: Mead, Blake J Status: Open Status Date: 08/05/2014	Alerts Programs Pending Alerts: 23 Archived? <u>PR</u> Cycle	
Action Provided Documents		
Effective Begin Date: 08/28/2017 Effective Action #: 10,014 * Action Type: Request Information from Client * * Program: Food Stamps Customer Instructions: Please send us a copy of your utility bill	End Date: Due Date: 08/31/2017 🕲 Name: 🔹	
* Status: Client Submitted Customer Response: Client Submitted Closed Returned to Client	atus Date: 08/28/2017	
Email Notification Case Email Address: Rylan.Gann@calwin.org - Receive Email [Y/N]: Yes Queue Email		
		Received Documents Progress Details





Lessons Learned



Case Action Implementation

Build the Foundation for a Successful Launch

During the project development process, DHA focused on educating both staff and customers on the features and benefits of the MyBenefits CalWIN Portal

- Bureau Champions
- Training Tools and Job Aids
- Marketing to Customers

Create a Robust, Long-Term Training Strategy

- Know your audience (the "techies", the hands-on learners, the sceptics)
- Variety of training materials and methods

Available to all CalWIN Counties in training and production



Solution Impact

Keep At It! Celebrate the Successes

- While time savings is of great importance, it does not fully describe the true impact to the customer of being able to complete their county business without leaving their home, or without having to use the few spare dollars they have to buy a bus ticket to and from the office to complete paperwork.
- Positive Impact

Case Comment:

"5/3/17 2:56pm- Customer called stating her daughter has a doctor's appointment today at 3pm but her Medi-Cal is discontinued for no payment of premium. She expressed frustration with the process of restoring eligibility. Stated she did make the payment and has called to check on payment verification several times. The doctor's office wants \$191 up front if the issue isn't resolved in time. She has been waiting for 6 months for the appointment and doesn't have the money to pay up front. Sent customer a Case Action for her to attach verification of payment. Customer submitted proof through MyBCW. Made correction, re-evaluated benefits, authorized Medi-Cal. Submitted transaction to MEDS so child can be seen by doctor immediately. Customer was very appreciative."

Email from worker:

"Hello. I thought you'd want to know I used the Case Action on Friday afternoon to send a customer their incomplete change report. They were able to complete the missing questions and send it back to me during the phone call, and I was able to process it right away and restore their benefits so they could buy groceries. They wouldn't have had any food over the weekend without it."



Success Measures

Measureable Analytics

- The majority of Actions being processed are the Signature type, with those more than doubling from April to May 2017.
- In May 2017, 57% of the Actions sent for Signature were successfully submitted. Out of these submissions, 55% were submitted the very same day, 88% were submitted within six days or less, and 90% were submitted before the end of the month resulting in no delay of benefits.
 - February 32% increase from January
 - March 78% increase from January
 - April 62% increase from January
 - May 252% increase from January (over 100% increase from April to May).
- Over 1600 Case Actions sent in August 2017 600% increase from May to August





Thank you

Ashley Arnold (Sacramento County) - <u>ArnoldAsh@saccounty.net</u> Yolanda Banuelos (WCDS) - <u>Yolanda.Banuelos@CALWIN.ORG</u>





Questions and Discussion



