

Contra Costa County Shares Powerful New Mapping and Visualizations of Social Services Data

County Welfare Director's Association (CWDA) Conference 2023 October 12, 2023

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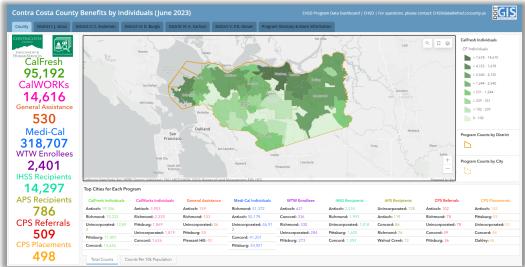
Overview

CONTRA COSTA COUNTY

EMPLOYMENT & HUMAN SERVICES

Overview





Building Brighter Futures Together



History

CONTRA COSTA COUNTY

EMPLOYMENT & HUMAN SERVICES

History

2018 2019 2021 2022 2023

- EHSD establishes
 Data Council.
 Concepts for
 EHSD Program
 and Data
 Dashboard and
 EHSD GIS Maps
 in development.
- EHSD Program and Data Dashboard released to the public.
- EHSD builds data visualization capabilities. Interactive Dashboard project launched.
- Interactive
 Dashboard and
 EHSD GIS Map
 designs reviewed
 with EHSD DEI
 Team,
 community
 stakeholders,
 and Board of
 Supervisors staff.
- Contra Costa County Board of Supervisors approves launch of EHSD Public Information Sharing Tools Landing Page.

Building Brighter Futures Together



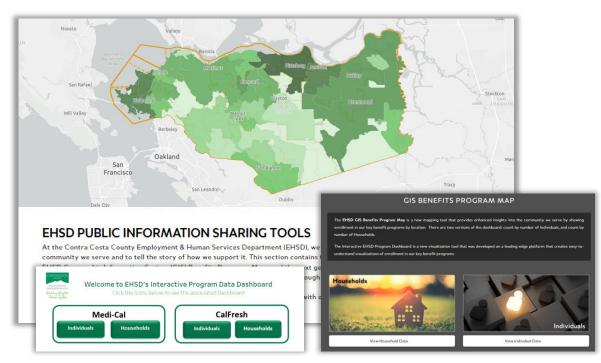
Information Sharing Landing Page



Information Sharing Landing Page



https://ehsd.org/overview/ ehsd-program-datadashboard

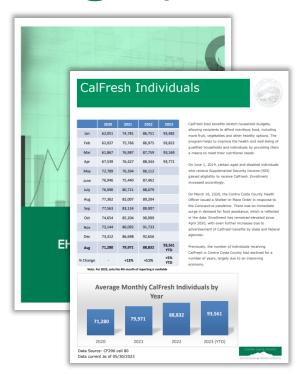




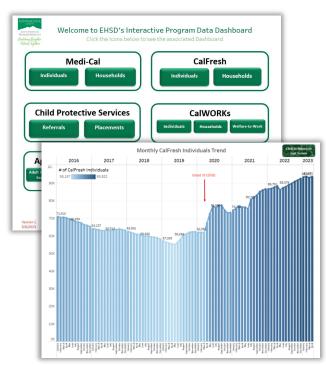
EHSD Interactive Program Data Dashboard



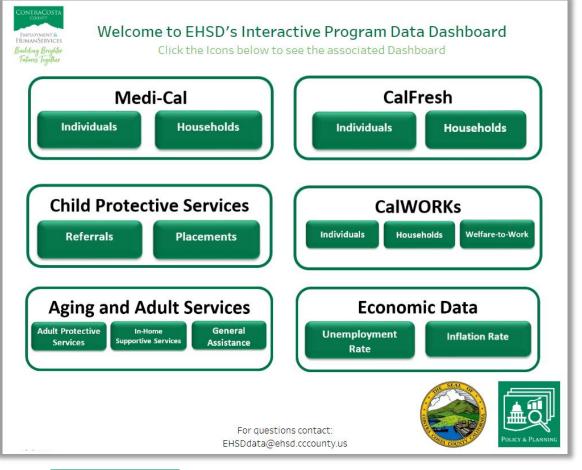
Legacy to Interactive Dashboard







EHSD Interactive Dashboard





CalWORKs Individuals Overview & Historical Note

CalWORKS Individuals

	2020	2021	2022	2023
January	13,668	13,244	13,315	14,822
February	13,598	13,229	13,479	14,784
March	13,503	13,193	13,660	15,128
April	13,766	13,017	13,710	15,009
May	14,235	12,918	13,861	
June	14,412	12,901	14,219	
July	14,199	12,745	14,297	
August	13,980	12,653	14,591	
September	13,656	12,608	14,676	
October	13,251	12,846	14,764	
November	12,869	12,884	14,725	
December	12,559	13,182	14,813	
Average	13,641	12,952	14,176	14,936
Percent Change	-	-5%	+10%	+5% YTD

CONTRA COSTA COUNTY

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CalWORKs provides financial aid, employment services and other supportive services to families with children under 19, to help them succeed in the workforce and become self sufficient. Recipients are required to work

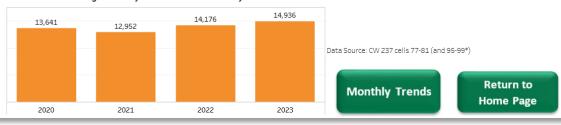
or participate in educational activities for at least 20 hours per week, unless granted a medical exemption. The majority of participants in Contra Costa County are single mothers, and the average grant amount is approximately \$780 a month.

On March 16, 2020, the Contra Costa County Health Officer issued a Shelter in Place Order in response to the Coronavirus pandemic. Enrollment in CalWORKs declined between 2020-2021, likely as a result of the increase in Unemployment Benefits and other COVID assistance programs beginning April 2020. However, there has been an increase in enrollment since late 2021, which may be attributed to the federal enhanced unemployment benefits expiring in September 2021.

Previously, there was a steady decline in CalWORKs enrollment for several years through 2019, as the economy improved and the minimum wage increased.

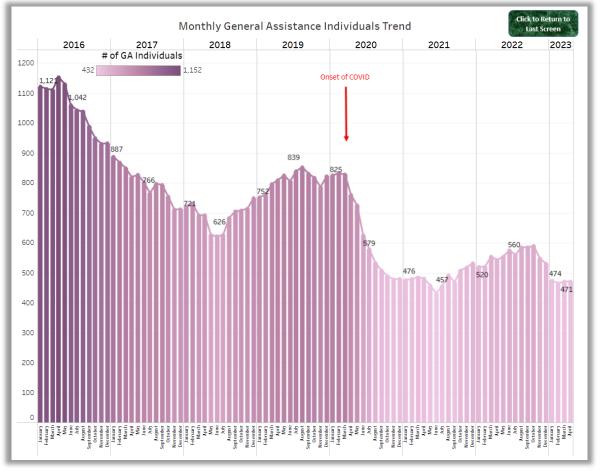
*Note: Beginning 2021, additional case categories have been added to the number of CalWORKs Individuals included in the dashboard.

Average Monthly CalWorks Individuals by Year



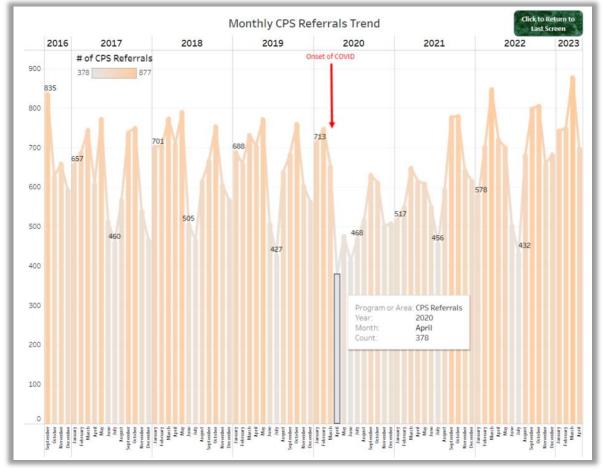


Monthly General Assistance **Individuals Trend**



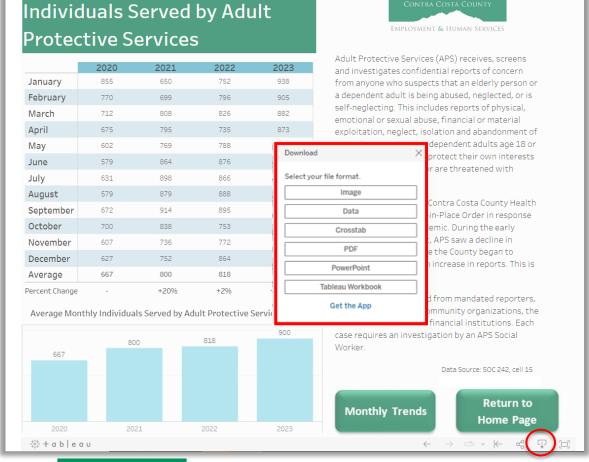


Monthly Child **Protective** Services Referrals **Trend**





All displayed data is available to the public for print or download

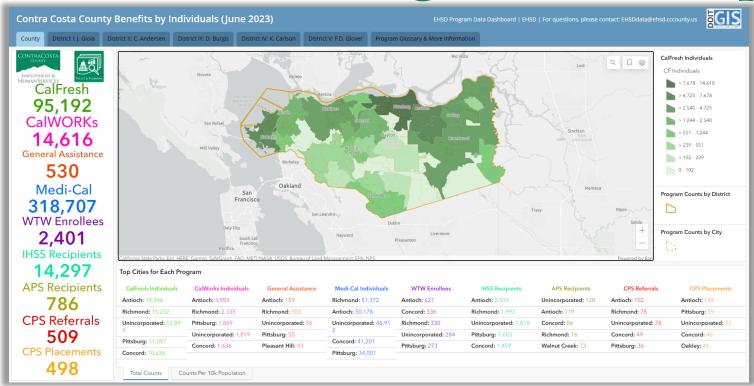




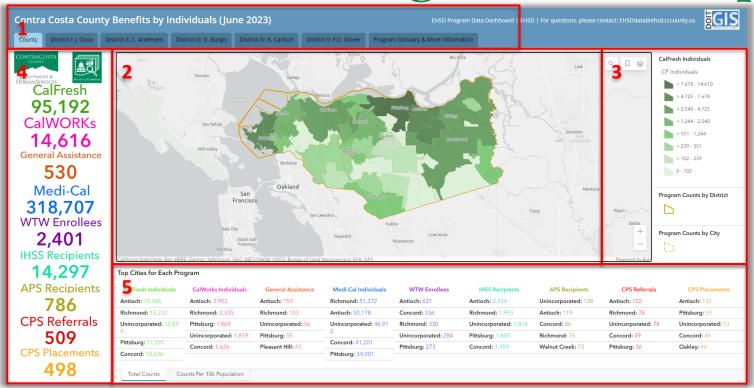
EHSD Benefits Programs GIS Maps



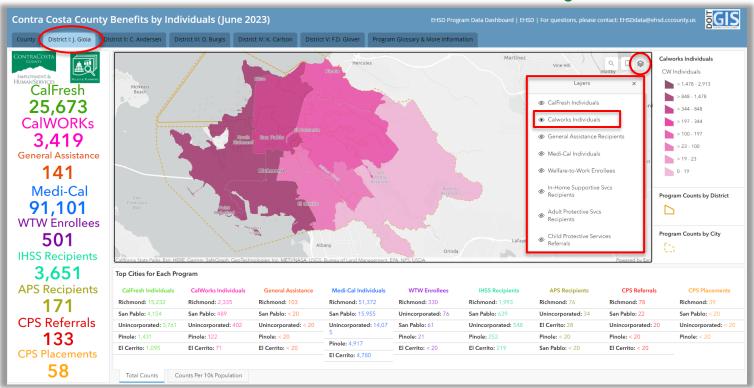
EHSD Benefits Programs GIS Maps



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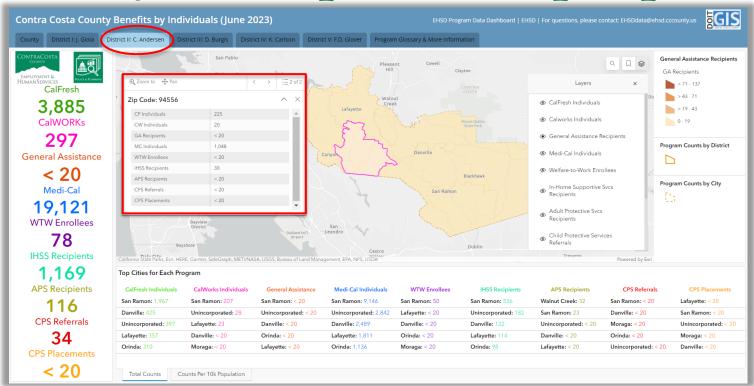


District Tabs and Layers

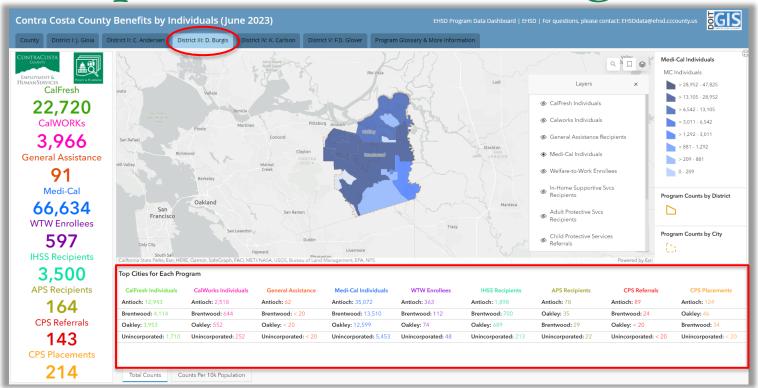




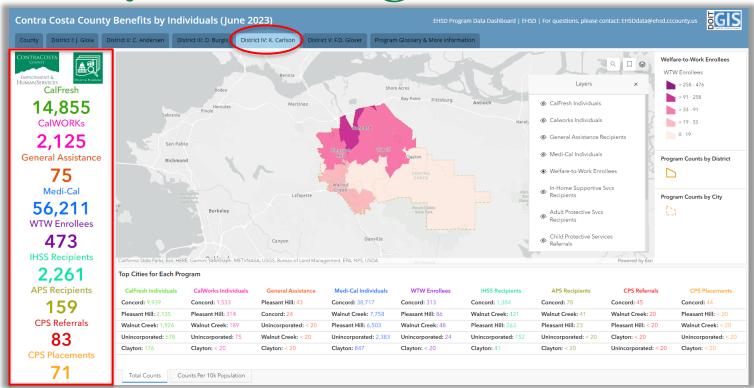
City and Zip Code Pop-Ups



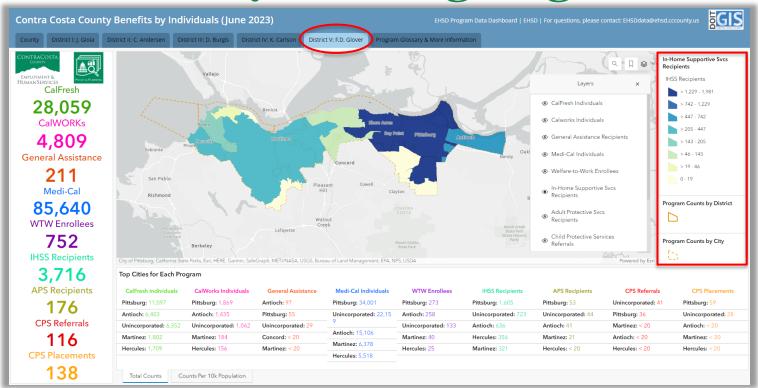
Top Cities for Each Program



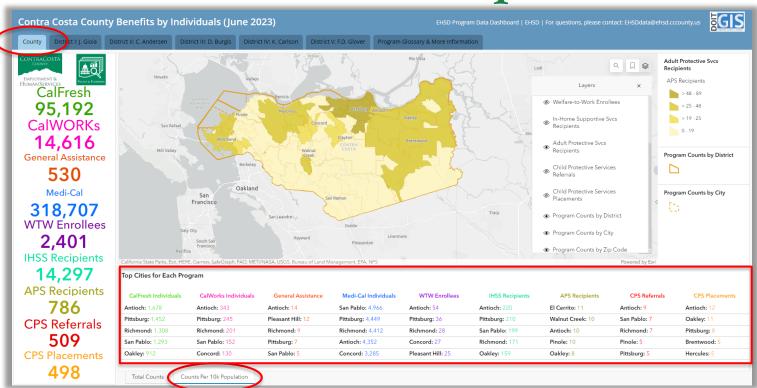
Dynamic Program Counts



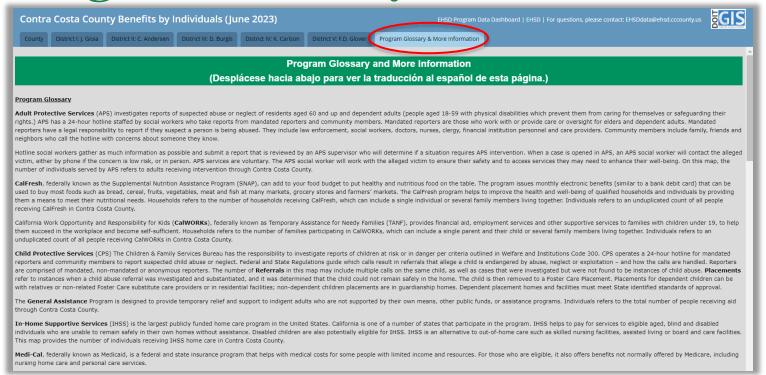
Density Shading Legend



Counts Per 10k Population



Program Glossary & Information



Live Demonstration



Learnings and Future Considerations



Learnings

- The importance of data validation and alignment
- Tableau upskilling is crucial
- Emphasize personally identifiable information considerations early (PII) – zoom-in limits, masking counts <20, and layer granularity
- Stakeholder engagement both internal and external is a must



Future Considerations

- Finalize visitor analytics and tracking
- Public Information Sharing Tools 2.0
 - Additional Map layers such as EHSD office locations, Social Vulnerability Index (SVI), and other demographics
 - Slider feature in Map to highlight change over time
 - Monthly Map updates (from quarterly)





Discussion and Q&A

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